

Business & Economics Society International Conference

2006 Program

Florence, Italy, July 15-19

[Hotel Croce di Malta](#)

VIA DELLA SCALA 7, 50123 – FIRENZE, ITALY

DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS

Deadlines:

Abstract Submission: no later than March 15, 2006;

Paper Submission: no later than April 30, 2006;

Notification for date and time restrictions: no later than May 30, 2006;

Hotel block of rooms reserved, at special rate: no later than June 30, 2006.

Session Time Allocations: Most sessions are 120 minutes long (with four presenters); many are 90 minutes long (with three presenters); a few are 140 minutes long (with five presenters.) Each Presenter should take no more than 20 minutes; each Discussant should take no more than 10 minutes; any remaining time should be devoted to questions from the audience.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time of 20 minutes even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main

points, methods, and conclusions should lead to a fruitful discussion during and after the session. *Bring with you and make available **ten** or more copies of your manuscript.*

Every presentation rooms will be equipped with overhead projectors, screens and flipcharts. For Power Point presentations, please feel free to bring your own equipment and all necessary cables and transformers required by Italian standards. Power point equipment will be available on first-come first-served basis (please reserve with Helen Kantarelis at <hkan@besiweb.com> prior to the Event.)

Discussants: Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time of 10 minutes. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. *If the session's chair is absent, the last discussant listed should take on the role of the chair.*

2006 Business & Economics Society International Conference Florence, Italy, Hotel Croce di Malta, July 15-19

SCHEDULE & DAILY ACTIVITIES

Friday, July 14, 2006

Registration: 2:30 PM – 5:30 PM, please follow signs.

Orientation: 4:30 PM – 5 PM, please follow signs.

Planned Activity (subject to minimum quota):

Pre-Conference Day-Long Excursion: Montepulciano & Pienza

Depart at 8:30 AM from hotel lobby, by bus with English-speaking guide, return 5:30 PM.

Book with **Helen Kantarelis** via email <hkan@besiweb.com> or at the Registration Desk the day before.

Price: €60 per person without meals.

Other Planned Activities:

(a) **Reception:** 5:30 PM – 6:30 PM (please follow signs.)

(b) Let's go for a walk!

6:30 PM on (depart from hotel lobby, walk around Florence.)

Saturday, July 15, 2006

Registration: 8 AM – 1 PM, 2 PM – 4 PM, please follow signs.

Concurrent Sessions: 8:30 AM – 4 PM, Rooms (please see below.)

Planned Activity (subject to minimum quota):

Excursion: Lucca

Depart at 4:30 PM from hotel lobby, by bus with English-speaking guide, return 8:30 PM.

Book with **Helen Kantarelis** at the Registration Desk (first bus already full.)

Price: €25 per person without meal.

Sunday, July 16, 2006

Registration: 8 AM – 1 PM, 2 PM – 4 PM, please follow signs.

Concurrent Sessions: 8:30 AM – 4 PM, Rooms (please see below.)

No Planned Activities:

Recommended Activities: Take the train to **Pisa** or visit the **Uffizi Gallery** in Florence (for Uffizi reserve in advance.)

Monday, July 17, 2006

Editorial Board 'Breakfast' Meeting (Global Business & Economics Review): 7:15 AM – 8:15 AM.

Registration: 8 AM – 10:30 AM, please follow signs.

Concurrent Sessions: 8:30 AM – 10:30 AM, Rooms (please see below.)

Planned Activity (subject to minimum quota):

Excursion: Chianti, Siena & San Gimignano

Depart at 11 AM from hotel lobby, by bus with English-speaking guide, return 8 PM.

Book with **Helen Kantarelis** at the Registration Desk (first bus already full.)

Price: €45 per person without meals.

Tuesday, July 18, 2006

Registration: 8 AM – 1 PM, please follow signs.

Concurrent Sessions: 8:30 AM – 1 PM, Rooms (please see below.)

Luncheon: 1:30 PM – 3:30 PM, room to be announced.

No Planned Activities:

Recommended Activities: Take an entertaining **Walking Tour** of Florence or visit the **Academia Gallery**.

Wednesday, July 19, 2006

Registration: 8 AM – 1 PM, 2 PM – 4 PM, please follow signs.

Concurrent Sessions: 8:30 AM – 4 PM, Rooms (please see below.)

Planned Activity (subject to minimum quota):

Excursion: Fiesole & Surroundings

Depart at 4:30 PM from hotel lobby, by bus with English-speaking guide, return 7:30 PM.

Book with **Helen Kantarelis** at the Registration Desk.

Price: €25 per person without meal.

Thursday, July 20, 2006

Planned Activity (subject to minimum quota):

Post - Conference Day-Long Excursion: Arezzo Monterchi & Sansepolcro

Depart at 8:30 AM from hotel lobby, by bus with English-speaking guide, return 5:30 PM.

Book with **Helen Kantarelis** via email <hkan@besiweb.com> or at the Registration Desk the day before.

Price: €60 per person without meals.

SESSIONS, PANELS & ROUNDTABLES

Saturday, July 15, 2006, 8:30 AM – 10:30 AM, Romana Room
Session [1]: Global Business & Economics Review – Special Issue
Behavioral Economics, Business Decision Making And Applied Policy Analysis
Moderator: Nathan Berg, University Of Texas At Dallas, USA.

Participants:

Nathan Berg, University Of Texas At Dallas, USA.

Yasumi Matsumoto, Charles University, Czech Republic & Waseda University, Japan.

W. Kathy Tannous, Macquarie University, Australia.

Marc Ohana, Champagne School of Management, France.

Reciprocity in the Labor Market: The Limits of The Laboratory.

Marc Ohana, Champagne School of Management, France.

(POSTER)

Saturday, July 15, 2006, 8:30 AM – 10:30 AM, Veranda Room
Session [2]: Marketing & Management: Theoretical & Empirical Extensions.
Chair: Bindu Vyas, King's College, USA.

Titles & Authors:

A Conceptual Framework Of Interactive Marketing: Characteristics And Processes Of Interactive Media In Integrated Marketing Communication. ¹

Boonchai Hongcharu, Graduate School Of Business Administration National Institute Of Development

Administration (Nida), Thailand; &

Somkiat Eiamkanchanalai, Chulalongkorn University, Thailand.

A Multimethod Approach For Measuring Customer Service Quality In The Banking Sector Of Cyprus. ²

Antonis L. Theocharous & Louis Hadjiyiannis, The Cyprus College, Cyprus.

A Rapid Flow Of Emerging Business Technologies And Their Effects On Modern Companies Through BBM

With Reference To Changing Business Patterns. ³

Nadir Ali Kolachi, Bahria University, Karachi, Pakistan &

Abu Zar Wajidi, Karachi University, Karachi, Pakistan.

Antecedents Of Firm Level Governance: Empirical Evidence From Malaysian Market. ⁴

Akmaliah Mohamad Ariff, Muhd Kamil Ibrahim & Radiah Othman

Universiti Teknologi Mara, Malaysia.

Discussants:

- 1 **Sandy De Mel**, University Of Greenwich, UK.
 - 2 **Denise Jarratt**, Charles Sturt University, Australia.
 - 3 **Therese A. Joiner**, La Trobe University, Australia.
 - 4 **Julie Margret**, La Trobe University, Australia.
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Saturday, July 15, 2006, 8:30 AM – 10:30 AM, Piano Room
Session [3]: White Collar Crime, Ethics & Regulation.
Chair: Dolores Anon Higon, Aston University, UK.

Titles & Authors:

Trends In White Collar Crime In South Africa Since 1994. ¹

Gerrit Radder, Nelson Mandela Metropolitan University, South Africa.

Ethics In International Business: It Is Actually More Beneficial For Companies To Be Good Corporate Citizens In Our Global Economy. ²

Mary L. Sims, Esquire, Arcadia University, USA.

New Regulations And Trade Diversion In The Securities Industry. ³

Anastassios Gentzoglanis, University Of Sherbrooke, Quebec, Canada.

Tax Consolidation: An Investigation Of Regulatory Compliance. ⁴

Victoria Wise, Victoria University, Australia.

Discussants:

1 **Brajaraj Mohanty**, Xavier Institute, India.

2 **Sanford L. Moskowitz**, Saint John's University, USA.

3 **Jörg Borrmann**, University Of Vienna, Austria.

4 **Mark S. Teachout**, University Of The Incarnate Word, USA.

Saturday, July 15, 2006, 8:30 AM – 10:30 AM, Maria Room / Rivoli
Session [4]: Macroeconomic & Monetary Issues I.
Chair: Mohamed A. Ramady, King Fahd University Of Petroleum And Minerals, Saudi Arabia.

Titles & Authors:

Are US State And Local Governments Consumption Smoothers? ¹

Maria Cornachione Kula, Roger Williams University, USA.

The Role of Interest Rate in Investment Decisions: A Fuzzy Logic Framework. ²

David Han-Min Wang & Tiffany Hui-Kuang Yu, Feng Chia University, Taiwan.

A Political-Economy Approach To Exchange Rate Misalignments. ³

Marcus Marktanner & Joanna Nasr, American University Of Beirut, Lebanon.

Implications Of The ECB's Monetary Policy For The Money Market Interest Rates: The Case Of Bulgaria. ⁴

Silvia Trifonova, University Of National And World Economy, Sofia, Bulgaria & Visiting Researcher, Kiel Institute For World Economics, Germany.

Discussants:

1 **Alicia M. Gazely**, Nottingham Trent Univ., UK.

2 **Marcus Marktanner** American Univ. Of Beirut, Lebanon.

3 **John M. Cooper**, Minnesota State Univ., USA.

4 **Maria Cornachione Kula**, Roger Williams Univ., USA.

Saturday, July 15, 2006, 8:30 AM – 10:30 AM, Novella Room / Rivoli

Session [5]: International Business & Economics I

Chair: Ho-Don Yan, Feng Chia University, Taiwan.

Titles & Authors:

The South African Hunting Industry: Challenges, Opportunities And Pitfalls. ¹

Laetitia Radder, Nelson Mandela Metropolitan University, South Africa.

The J-Curve Dynamics Of Turkish Bilateral Trade: A Cointegration Approach. ²

Ferda Halicioglu, The University Of Greenwich, UK.

2004 Oil Shock: What If Expensive Oil Was Good For Global Growth? ³

Jean-Louis Bertrand & Stéphane Justeau, Ecole Supérieure Des Sciences, France.

Cross-Border Mergers And Acquisitions – A Cause For Growing Economic Nationalism? ⁴

Rasto Ovin & Anita Macek, University Of Maribor, Slovenia.

Discussants:

1 **Gwendolyn Yvonne Alexis**, Monmouth University, USA.

2 **Roberto Bergami**, Victoria University, Australia.

3 **Ho-Don Yan**, Feng Chia University, Taiwan & **Charbel M. Macdissi**, University of French Antilles and French Guyana.

4 **Sarath Divisekera**, Victoria University, Australia.

Saturday, July 15, 2006, 11:00 AM – 1:00 PM, Romana Room
Session [6]: Accounting, Entrepreneurship & Organizational Behavior.

Chair: Nadir Ali Kolachi, Bahria University, Karachi, Pakistan.

Titles & Authors:

What Do “Big Bosses” Say? Ceos’ Letters On Annual Reports For ISE 100. ¹
Saime Once & Nuray Tokgoz, Anadolu University, Turkey.

Theory And Practice In Reporting On Organisational Value. ²
Peter Demediuk, Victoria University, Australia.

Family-Owned Firms And Trade Association Membership: Family Business Collaboration Outside The Inner Circle. ³
Linda W. Ross, Rowan University, USA.

An Application Of Organizational Behavior Management Interventions To Increase Medical Claims Billing. ⁴
Mark S. Teachout, University Of The Incarnate Word, USA &
Marla Henegar, The Scooter Store, USA.

Discussants:

1 **Madeleine Stiglingh**, U. Of Pretoria, South Africa.

2 **Ming Ling Lai**, U. Technology Mara, Malaysia.

3 **Peter Demediuk**, Victoria U., Australia.

4 **Simon Mowatt**, Auckland U. Of Technology, New Zealand.

Saturday, July 15, 2006, 11:00 AM – 1:00 PM, Veranda Room
Session [7]: Firms & Industries.
Chair: Sanford L. Moskowitz, Saint John’s University, USA.

Titles & Authors:

Process Innovations And Firm Productivity Growth: Does Firm Size Matter? ¹
Juan A. Máñez-Castillejo, María E. Rochina-Barrachina & Juan A. Sanchis-Llopis,
Universitat De Valencia And Lineex, Spain.

The Sensitivity Of Productivity Growth In UK Manufacturing. ²
Dolores Anon Higon,
Aston Business School, Aston University, UK.

Enterprise Demography In Croatia: Analyzing Economic Activity. ³
Dominik Pripuzic & Ivan Cipin, University Of Zagreb, Croatia.

Does Size Matter In Determining The Performance Of The Manufacturing Industries? ⁴
Nurhani Aba Ibrahim, University Of Leicester, UK.

Discussants:

1 **Nathan Berg**, University Of Texas At Dallas, USA.

2 **Muhd Kamil Ibrahim**, Universiti Teknologi Mara, Malaysia.

3 **Shan-Yu Chen**, Feng Chia University, Taiwan.

4 **Kenny Crossan**, Napier University, Edinburgh, UK.

Saturday, July 15, 2006, 11:00 AM – 1:00 PM, Piano Room

Session [8]: Dealing with Human Resources.

Chair: Steve Carter, The University Of Derby, UK.

Titles & Authors:

Educational Mismatches Among Older Workers: Impact On Wages And Early Retirement Decisions.
Stephen Rubb, Sacred Heart University, USA. ¹

Negative Income Tax And Technological Choices In A Matching Model With Differentiation Of Skills.
Samir Amine & Pedro Lages Dos Santos, Cerene, University Of Le Havre, France. ²

Defined-Contribution Japanese Corporate Pension Plans And Their Adoption. ³
Yutaka Horiba, Tulane University, USA.

Discussants:

1 **Helen La Van**, Depaul University, USA.

2 **Yutaka Horiba**, Tulane University, USA.

3 **Steve Carter**, The University Of Derby, UK.

Saturday, July 15, 2006, 11:00 AM – 1:00 PM, Maria Room / Rivoli

Session [9]: University Education Issues.

Chair: Jack Topiol, Community College of Philadelphia, USA.

Titles & Authors:

Assessing The Research Performance Of Australian Universities. ¹
Abbas Valadkhani & Andrew Worthington, University Of Wollongong, Nsw, Australia.

At A Typical South African University Of Technology. ²
Alex Van Der Merwe, Durban Institute Of Technology, South Africa.

Enhanced Personal And Interpersonal Skills Development: The Alignment Of Curriculum Objectives And Graduate Perceptions In The Training Of Accountants. ³
Despina Whitefield, Victoria University, Australia.

Computer-Based Accounting Instruction.

Jack Topiol, Community College of Philadelphia, USA.

(POSTER)

Discussants:

1 **Lynne Leveson**, La Trobe University, Australia.

2 **Despina Whitefield**, Victoria University, Australia.

3 **Victoria Krivogorsky**, San Diego State University, USA.

**Saturday, July 15, 2006, 11:00 AM – 1:00 PM, Novella Room / Rivoli
Session [10]: Law & Economics, Demography Changes & Technology Transfer.**

Chair: David Floyd, University Of Lincoln, UK.

Titles & Authors:

The Influence Of The South African Constitution On The Common Law Of Contracts. ¹

Riana Van Der Bank, Vaal University Of Technology, South Africa.

Consumer Protection Legislations In SAARC Countries: The Emerging Trend. ²

Basant Kumar, Utkal University, India &
Brajaraj Mohanty, Xavier Institute Of Management, India.

A Care Deficit? Financial And Human Consequences Of Changes In Society Demography And Migration
On The Care Of Older Australians. ³

W. Kathy Tannous, Macquarie University, Australia.

Technology Transfer In Eastern Europe And China: How Can This Impact The Growth Of These Nations?
⁴

David Floyd, University Of Lincoln, UK.

Discussants:

1 **Mary L. Sims**, Esquire, Arcadia University, USA.

2 **Victoria Wise**, Victoria University, Australia.

3 **Ricardo Pagan Rodriguez**, University Of Malaga, Spain.

4 **Nader Kabbani**, American University Of Beirut, Lebanon.

**Saturday, July 15, 2006, 2:00 PM – 3:30 PM, Romana Room
Session [11]: Entrepreneurship & The Organic Approach to Management.**

Chair: Simon Mowatt, Aucklanad University Of Technology, New Zealand.

Titles & Authors:

Social Capital In Regional Clusters: A Review And Research Agenda. ¹

Udo Staber, University Of Canterbury, New Zealand.

Entrepreneurship: A Relational Perspective. ²

Ajit Nayak, Bristol Business School, UWE Bristol, UK &

Robert Chia, University Of Aberdeen, Scotland.

Mechanistic And Organic Approaches To Management And Organization: Emerging Indigenous Evidence.
3

Graham Elkin, University Of Otago, New Zealand.

Discussants:

1 **Simon Mowatt**, Auckland University Of Technology, New Zealand.

2 **Linda W. Ross**, Rowan University, USA.

3 **Lei Delsen**, Radboud University Nijmegen, The Netherlands.

Saturday, July 15, 2006, 2:00 PM – 3:30 PM, Veranda Room

Session [12]: Evolving Accounting & Taxation Issues.

Chair: **Jack Topiol**, Community College of Philadelphia, USA.

Titles & Authors:

Extent Of Compliance With IFRS Income Tax Disclosure Requirements In Financial Statements Of Companies In South Africa.¹

Madeleine Stiglingh, University Of Pretoria, South Africa &

Christelle Meyer (M.Com Student) University Of Pretoria, South Africa.

Taxation And Technology: Technology Readiness Of Malaysian Tax Officers.²

Lai Ming Ling, University Technology Mara, Malaysia &

Izlawanie Muhammad, The Inland Revenue Board, Petaling Jaya Branch, Malaysia.

Accounting In Turkey, Yesterday And Today.³

Nejat Tenker, Izmir University Of Economics, Turkey &

Nilufer Tetik, Akdeniz University, Antalya/Turkey.

Discussants:

1 **Helena Fourie**, University Of North West, Potchefstroom, South Africa.

2 **Ray Hingst**, University Of Southern Queensland, Toowoomba, Australia.

3 **Peter Demediuk**, Victoria University, Australia.

Saturday, July 15, 2006, 2:00 PM – 3:30 PM, Piano Room

Session [13]: Finance, Investments & Banking.

Chair: **Marc Ohana**, Champagne School of Management, France.

Titles & Authors:

Valuing Mortgage Insurance Using Bivariate-Binomial Option Pricing Technique.¹

Orhan Erdem, Universitat Autònoma De Barcelona & Istanbul Bilgi University, Turkey.

Decision Making Characteristics Of Board Members—Empirical Study In Croatian Commercial Banks. ²

Darko Tipuric, University Of Zagreb, Croatia

Vedrana Carevic, HVB Splitska Banka, Croatia

Mirna Korican, Zagreb School Of Economics And Management, Croatia.

The Death Of The Overreaction Anomaly: Multi-Factor Explanations For Contrarian Returns. ³

Adam Clements, **Michael E. Drew**, **Evan M. Reedman**, Queensland University Of Technology, Australia &

Madhu Veeraraghavan, Monash University, Australia.

Discussants:

1 **Walaa Wahid ElKelish**, Plymouth University, U.K.

2 **Abdelhafid Benamraoui**, University Of Westminster, UK.

3 **Gordana Kordic**, University Of Zagreb, Croatia.

Saturday, July 15, 2006, 2:00 PM – 3:30 PM, Maria Room / Rivoli

Session [14]: Management & Human Resources.

Chair: Alex Van Der Merwe, Durban Institute Of Technology, South Africa.

Titles & Authors:

Human Capital As Source Of Croatian Competitiveness. ¹

Nina Poloski Vokic, **Dubravka Sincic**, & **Ana Tkalac Vercic**, University Of Zagreb, Croatia.

Managerial Cognitive State Of Cultural Diversity And Its Managerial Application: An Empirical Study With International Implications. ²

John Sae, Swinburne University Of Technology, Australia.

Evaluating The Federal Work-Study Program On Post-College Earnings. ³

Zhong Zhao, Institute For The Study Of Labor (IZA), Bonn, Germany.

Discussants:

1 **Nadir Ali Kolachi**, Bahria University, Karachi, Pakistan.

2 **Nadir Ali Kolachi**, Bahria University, Karachi, Pakistan.

3 **Wayne Simpson**, University Of Manitoba, Canada.

Saturday, July 15, 2006, 2:00 PM – 3:30 PM, Novella Room / Rivoli

Session [15]: Finance & Measurement of Risk.

Chair: M. Lourdes Gomez-Del Valle, University Of Valladolid, Spain.

Titles & Authors:

Hedge Funds: Attrition, Biases And The Survivor Premium. ¹

Robert J. Bianchi & Michael E. Drew, Queensland University Of Technology, Australia.

An Evaluation Of The Usefulness Of Cash Flow Ratios To Predict Financial Distress. ²

Leonie Jooste, Nelson Mandela Metropolitan University, South Africa.

Use Of Copulas For Risk Measurement. ³

Kudret Topyan & Natalia Boliari, Manhattan College, USA.

Discussants:

1 **Lawrence Nowicki**, University Of Maine, USA.

2 **Pedro Manuel Cortesao Godinho**, University Of Coimbra And Gemf, Portugal.

3 **M. Lourdes Gomez-Del Valle**, University Of Valladolid, Spain.

Sunday, July 16, 2006, 8:30 AM – 10:30 AM, Romana Room

Session [16]: Management & The Organization.

Chair: Wen-Kuei Liang, Tatung University, Taiwan.

Titles & Authors:

The Effects Of Organisational Demography On Board Configuration: An Empirical Analysis Of The Greek Listed Service Organizations. ¹

Dimitrios N. Koufopoulos & Maria-Elisavet N. Balta, Brunel University, UK.

The Impact Of Corporate Strategies On Stock Prices: The Case Of The Online Advertising Industry In Japan. ²

Tomoyuki Murata & Fumiko Takeda, University Of Tokyo, Japan.

Balanced Scorecard Concept In Croatia: The Case Of Ericsson Nikola Tesla. ³

Zelimir Dulcic, University Of Split, Croatia & Ivona Vrdoljak Raguz, University Of Dubrovnik, Croatia.

Twentieth Century Management Theory In Today's Organisations – How Relevant Is A Forty Year Old Model In The Contemporary Context Of A Call Centre? ⁴

Ray Hingst, University Of Southern Queensland, Toowoomba, Australia.

Discussants:

1 **Weiqi Li**, University Of Michigan-Flint, U.S.A.

2 **Mark S. Teachout**, University Of The Incarnate Word, USA.

3 **Dimitrios N. Koufopoulos**, Brunel University, UK.

4 **Shaolong Tang**, The Hong Kong Polytechnic University, Hong Kong.

Sunday, July 16, 2006, 8:30 AM – 10:30 AM, Veranda Room
Session [17]: Development: Traditional & Modern Themes.
Chair: Hari Singh, Grand Valley State University, USA.

Titles & Authors:

Measuring The Unrecorded Economy: The South African Case. ¹

Andre A Ligthelm, University Of South Africa, Pretoria, South Africa.

Determinants Of The Internationalization Of European SMEs: Inward-Outward Linkages, The “Stage” Theory Of Global Expansion, And The Role Of The European Union In The Internationalization Process. ²

Sanford L. Moskowitz, Saint John’s University, USA.

Networks and Private Provision of Public Goods. ³

Kuo-Chih Yuan, National Taiwan University, Taiwan.

Corporate Entrepreneurship In Croatia. ⁴

Marko Kolakovic & Bojan Moric Milovanovic, University Of Zagreb, Croatia.

Discussants:

1 **Dominik Pripuzic**, U. Of Zagreb, Croatia.

2 **Ho-Don Yan**, Feng Chia U., Taiwan.

3 **Anastassios Gentzoglani**, U. Of Sherbrooke, Canada.

4 **Andre A Ligthelm**, U. Of South Africa, South Africa.

Sunday, July 16, 2006, 8:30 AM – 10:30 AM, Piano Room
Session [18]: International Business & Economics II.
Chair: Stuart Lynn, Assumption College, USA.

Titles & Authors:

Survival In The Global Textile Industry: The South African Experience. ¹

Maliga Moodley, Department Of Agriculture, Pretoria, South Africa &
Charles O’Neill, University Of Kwazulu-Natal, South Africa.

From Pro-Forma To Pro-Active: Foreign Sweatshops And Parent Company Liability Under The Alien Tort Claims Act. ²

Gwendolyn Yvonne Alexis, Monmouth University, USA.

Assessing The Enlargement And Deepening Of Regional Trading Blocks: The European Union Case. ³

Salvador Gil-Pareja, Rafael Llorca-Vivero & José Antonio Martínez-Serrano
University Of Valencia, Spain.

The Globalisation Of The Wine Industry: New World, Old World And China. ⁴

Michael Thorpe, Curtin University Of Technology, Australia.

Discussants:

- 1 **Ferda Halicioglu**, The University Of Greenwich, UK.
 - 2 **Andrew Marks**, University of Western Sydney, Australia.
 - 3 **Dermot McAleese**, The University of Dublin, Ireland.
 - 4 **Stuart Lynn**, Assumption College, USA.
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Sunday, July 16, 2006, 8:30 AM – 10:30 AM, Maria Room / Rivoli
Session [19]: PANEL - The Historic Clash Of Western Ethics In Renaissance Florence.
Panel Chair: Joseph A. Petrick, Wright State University, USA.

Panelists:

- Joseph A. Petrick**, Wright State University, USA.
- John F. Quinn**, University Of Dayton, USA.
- J. Patrick Corrigan**, Assumption College, USA.
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Sunday, July 16, 2006, 8:30 AM – 10:30 AM, Novella / Rivoli Room
Session [20]: Marketing, Human Resources & FDI in Banking.
Chair: W. Kathy Tannous, Macquarie University, Australia.

Titles & Authors:

- Consumer Response Evaluation Of Quality Certified Meat. ¹
E. Tsakiridou & K. Mattas, Aristotle University Of Thessaloniki, Greece.
- Developing Brand Orientation in Emerging Economies: An Exploratory Empirical Study. ²
Kristina Maiksteniene, ISM University of Management and Economics, Lithuania.
- Significance Of Ownership Of Aged Care Facilities In Australia. ³
W. Kathy Tannous & Kehui Luo, Macquarie University Australia.
- A Test Of The Core Job Dimensions In JCM On Employee's Satisfaction And Self-Perceived Performance In A Multi-Cultural Environment. ⁴
Raed Awamleh & Cedwyn Fernandes, University Of Wollongong In Dubai, Dubai, U.A.E.
- The Effect Of The Direct Foreign Investments On The Banking Sector; A Case Analysis For Turkey. ⁵
Asli Afsar & Muharrem Afsar, Universty Of Anatolia, Eskisehir, Turkey.

Discussants:

1 **Katalin Eibel-Spanyi**, Eastern Connecticut State University, USA.

2 **Sofia Daskou**, Deree College, Greece.

3 **Laurent Sie**, Groupe ESC-PAU, France.

4 **Daniel Zavala Rio**, Monterrey Institute Of Technology, Tampico Campus, Mexico.

5 **Jo Chau Vu**, Victoria University, Australia.

Sunday, July 16, 2006, 11:00 AM – 1:00 PM, Romana Room

Session [21]: Human Resources, FDI & China.

Chair: Mohamed A. Ramady, King Fahd University Of Petroleum And Minerals, Saudi Arabia.

Titles & Authors:

Organisation Change, Miracle Or Nemesis? A Case Study Of A Midlands College, UK And Its Sixth Form Centre. ¹

Sue Bowen, Derby College, UK & **Steve Carter**, The University Of Derby, UK.

The Characteristics Of Asian Labour Force In Cyprus. ²

Annabel Droussiotis, Intercollege, Cyprus.

The Role Of FDI In The Resolving Unemployment Problem Of The SEECs. ³

Lorena Skuffic, University Of Zagreb, Croatia & **Igor Stokovic**, University Of Rijeka, Croatia.

The Frequency Of Migration And Optimal Restriction Policies. ⁴

Kenji Kondoh, School Of Economics, Chukyo University, Japan.

Is the USA Addicted To Chinese Imports? If So, What Happens When The Junkies Pay The Dealers? ⁵

Robert. H. Nigohosian, Salt lake Community College, USA.

Discussants:

1 **Pearl Steinbuch**, Mount Ida College, USA.

2 **Steve Carter**, The Un. Of Derby, UK.

3 **Zhong Zhao**, IZA, Germany.

4 **Annabel Droussiotis**, Intercollege, Cyprus.

5 **Raed Awamleh**, Un. Of Wollongong in Dubai, U.A.E.

Sunday, July 16, 2006, 11:00 AM – 1:00 PM, Veranda Room

Session [22]: Macroeconomic & Monetary Issues II.

Chair: Neil Hart, University Of Western Sydney, Australia.

Titles & Authors:

Reducing External Indebtedness In Croatian Economy. ¹

Marijana Ivanov, Tomislav Coric & Davor Zoricic, University Of Zagreb, Croatia.

On The Role Of Government Expenditure In A Growing Economy With Endogenous Labor Supply. ²

Tadashi Inoue, Hiroshima Shudo University, Japan.

Fiscal Decentralization: Raising Issue In Croatia. ³

Mrvoje Simovic & Ana Andabaka, University Of Zagreb, Croatia.

Monetary Transmission Mechanism And Evaluation Of The Credit Channel's Effects On The Real Economy In Turkey. ⁴

Nilgun Caglarirmak Uslu, Anadolu University, Eskisehir, Turkey.

Assessing The Macroeconomic Competitiveness Of Countries. ⁵

Kyriaki Kosmidou & Constantin Zopounidis, Technical University Of Crete, Greece.

Discussants:

1 **Tadashi Inoue**, Hiroshima Shudo University, Japan.

2 **Alicia M. Gazely**, Nottingham Trent University, UK.

3 **Neil Hart**, University Of Western Sydney, Australia.

4 **Niksa Nikolic**, University Of Split, Croatia.

5 **Shan-Yu Chen**, Feng Chia University, Taiwan.

Sunday, July 16, 2006, 11:00 AM – 1:00 PM, Piano Room
Session [23]: PANEL – Music Industry Economics.
Panel Chair: Theo Papadopoulos, Victoria University, Australia.

Titles & Authors:

Sound Recording Pricing: Collusion or a Response to Uncertain Demand?

Theo Papadopoulos, Victoria University, Australia.

The Effectiveness Of Industry Mentoring In Enhancing Vocational Outcomes For Youth.

Theo Papadopoulos & Adrian Ramp, Victoria University, Australia.

The Value Of Music And The Trappings Of The Marketplace, 1990-2006.

Peter Alhadeff, Berklee College Of Music, USA.

Panelists:

Theo Papadopoulos, Victoria University, Australia.

Adrian Ramp, Victoria University, Australia.

Peter Alhadeff, Berklee College Of Music, USA.

Sunday, July 16, 2006, 11:00 AM – 1:00 PM, Maria Room / Rivoli

Session [24]: Finance Issues.

Chair: P.J. Engelen, Utrecht University, The Netherlands

Titles & Authors:

Stock Market Development And Cultural Values In The U.K. ¹

Walaa Wahid Elkelish & John Pointon, Plymouth University, U.K.

Quantifying Stock Price Response To Announcements Of Mergers And Acquisitions In Japan. ²

Yusuke Kakuda & Fumiko Takeda, University Of Tokyo, Japan.

Gender Effect On Investment Preferences And Risk Aversion. ³

Ayse Yuce & Margaret Yap, Ryerson University, Canada.

A Simple Chi-Square Method For The Analysis Of Time Dependence In Security Rates Of Return. ⁴

Pedro Manuel Cortesao Godinho, University Of Coimbra And GEMF, Portugal.

Discussants:

1 **Leonie Jooste**, Nelson Mandela Metropolitan University, South Africa.

2 **Karel Bruna**, University Of Economics In Prague, Czech Republic.

3 **Nika Sokol Knjaz**, University Of Zagreb, Croatia.

4 **David E. Allen**, Edith Cowan University, Australia.

Sunday, July 16, 2006, 11:00 AM – 1:00 PM, Novella Room / Rivoli

Session [25]: Accounting (Taxation in Malaysia.), Education & The Impact of Culture.

Chair: Victoria Krivogorsky, San Diego State University, USA.

Titles & Authors:

Towards Goods And Services Tax In Malaysia: A Preliminary Study. ¹

Choong Kwai Fatt Faculty Of Accountancy, University of Malaya &
Lai Ming Ling, Faculty Of Accountancy, University Technology Mara.

The Deep Dive. ²

Michael Novak, University Of Massachusetts Boston, USA.

Using The Adaptive Technology In Economics Education. ³

Nadezhda Lebedeva, Volgograd State University, Russia.

Cultural Effects On Ethical Organizational Behavior: An Initial Framework. ⁴

Karen Moustafa & John F. Wellington, Indiana University-Purdue University Fort Wayne,
USA.

Discussants:

1 **Nejat Tenker**, Izmir University Of Economics, Turkey.

2 **Luisa Lombardi**, Deakin University, Australia.

3 **Hari Singh**, Grand Valley State University, USA.

4 **Zdenka Damjanic**, University of Zagreb, Croatia.

Sunday, July 16, 2006, 2:00 PM – 4:00 PM, Romana Room
Session [26]: Topics On The Theory of the Firm.
Chair: Lei Delsen, Radboud University Nijmegen, The Netherlands.

Titles & Authors:

Extended Enterprise's Logistical Best Practices And Its Impact In Firm Performance. ¹
Daniel Zavala Rio, Monterrey Institute Of Technology, Tampico Campus, Mexico.

Determinants Of Operating Time In The Netherlands. ²
Lei Delsen & Jeroen Smits, Radboud University Nijmegen, The Netherlands.

Entrepreneurial Learning, Competitive Strategies And The Growth Of The Firm: The Case Of Taiwan's Bicycle Industry. ³
Ho-Don Yan, Feng Chia University, Taiwan and Universidad Francisco Marroquin, Guatemala, &
Mei-Chih Hu, Feng Chia University, Taiwan.

Do Agency Costs Inhibit Foreign Collaborations By Family Firms? An Empirical Investigation. ⁴
Hari Singh, Grand Valley State University, USA.

Discussants:

1 **Theo Papadopoulos**, Victoria University, Australia.

2 **Peter Alhadeff**, Berklee College Of Music, USA.

3 **Michael Szenberg**, Pace University, USA.

4 **Ho-Don Yan**, Feng Chia University, Taiwan.

Sunday, July 16, 2006, 2:00 PM – 4:00 PM, Veranda Room
Session [27]: Marketing, Sales Training & Knowledge Productivity.
Chair: Denise Jarratt, Charles Sturt University, Australia.

Titles & Authors:

Exploring Consumers' Views Of The Benefits Of 'Real' Customer-Firm Relationships. ¹
Sofia Daskou, Deree College, Greece.

Evaluating The Economic Impact Of Sales Training In A Retail Organization. ²

Mark S. Teachout, University Of The Incarnate Word, USA &
Michael Dickinson, The Scooter Store, USA.

Positioning: A Review. ³

Sandy De Mel, University Of Greenwich, UK.

The Measurement Of Intangible Assets: A Method To Assess Knowledge Productivity. ⁴

Domenico Campisi & Roberta Costa, University Of Rome Tor Vergata, Italy.

Discussants:

1 **Saranyapong Thiangtam**, Bangkok U., Thailand.

2 **Dolores Anon Higon**, Aston Business School, Aston U., UK.

3 **Sinan Erguven**, Anadolu U., Turkey.

4 **Graham Elkin**, U. Of Otago, New Zealand.

Sunday, July 16, 2006, 2:00 PM – 4:00 PM, Piano Room
Session [28]: Finance, Investments & Oil-Dependent Macroeconomics.
Chair: Igor Stokovic, University Of Rijeka, Croatia.

Titles & Authors:

Elements Of China's Banking Internal Rating System. ¹

Yiling Xing (supervisor: Prof. Nick Wilson, Doctoral Candidate At The Credit Management Research Centre
Leeds University Business School) The University Of Leeds, UK.

Real Interest Rates And Inflation In Norway. ²

David E. Allen & T. Mafumbe, Edith Cowan University, Australia.

Valuation Of A Pharma R&D Licensing Opportunity Using Compound Option Pricing. ³

D. Cassimon, University Of Antwerp, Belgium
M. De Backer, Rotterdam School Of Management, The Netherlands
P.J. Engelen, Utrecht University, The Netherlands
L. Thomassen & M. Van Wouwe, University Of Antwerp, Belgium.

Macro-Econometric Policy Modelling For An Oil Dependent Economy: An Optimal Control Approach For The UAE Economy. ⁴

Ajit V Karnik, University Of Mumbai, India &
Cedwyn Fernandes, University Of Wollongong In Dubai, Dubai, U.A.E.

What Would Inflation Targeting Mean For Transition Countries- Case Of Croatia? ⁵

Mario Pecaric & Niksa Nikolic, University Of Split, Croatia.

Discussants:

1 **David E. Allen**, Edith Cowan University, Australia.

2 **Igor Stokovic**, University Of Rijeka, Croatia.

3 **Pedro Manuel Cortesao Godinho**, University Of Coimbra And GEMF, Portugal.

4 **Tadashi Inoue**, Hiroshima Shudo University, Japan.

5 **Maria Cornachione Kula**, Roger Williams Univ., USA.

Sunday, July 16, 2006, 2:00 PM – 4:00 PM, Maria Room / Rivoli
Session [29]: Natural Environment – Issues & Concerns.
Chair: Michael Novak, University Of Massachusetts Boston, USA.

Titles & Authors:

Optimal Investments In Physical And Abatement Capital: The Effect Of An Emission Trading Mechanism.¹

Maria Jesus Jimenez-Herrero, Francisco Cabo & Guiomar Martin-Herran, Universidad De Valladolid, Spain.

Thinking About Environment In Brazil.²

Maria Cristina Ortigao Sampaio Schiller, UERJ, Brazil, ENCE/IBGE, Brazil.

The Sustainable Business Of Production And Consumption: Rethinking Our Relationship To The Natural Environment.³

Robert Di Carlo, Kooros Mahmoudi & Dick Skeen, Northern Arizona University, USA.

Environmental Accounting Information Systems: The Case Of Hotel Enterprises.⁴

Panayiotis Tahinakis, Nikolaos Protogeros & Dimitrios Ginoglou, University Of Macedonia, Greece.

Discussants:

1 **Panayiotis Tahinakis**, University Of Macedonia, Greece.

2 **Dick Skeen**, Northern Arizona University, USA.

3 **Michael Novak**, University Of Massachusetts Boston, USA.

4 **Maria Jesus Jimenez-Herrero**, Universidad De Valladolid, Spain.

Sunday, July 16, 2006, 2:00 PM – 4:00 PM, Novella Room / Rivoli
Session [30]: Regional Economics & EU Issues.
Chair: Lorena Skuflic, University Of Zagreb, Croatia.

Titles & Authors:

Turkish Banking Sector As An Important Aspect Of Financial Sector And Its State Against EU.¹

Muharrem Afsar, Universty Of Anatolia, Turkey.

A Methodology For Evaluating The Efficiency Of The EU Structural Funds Programmes.²

Andres J. Marchante & Bienvenido Ortega, Universidad De Malaga, Spain.

The Center For Design And Business In Rhode Island, USA And Creative Economy: An Assessment.³

Sam Mirmirani, Bryant University, USA.

A Comparative Study Of Tourism Output And Employment In Ireland, Scotland And The United Kingdom For The Year 2000 Using Tourist Satellite Accounts. ⁴

Jim Deegan, Stephen Wanhill, University Of Limerick, Republic Of Ireland &
Martin Kenneally, Richard Moloney, University College, Cork, Republic Of Ireland.

Discussants:

1 **Andres J. Marchante**, Universidad De Malaga, Spain.

2 **Darko Tipuric**, University Of Zagreb, Croatia.

3 **Bienvenido Ortega**, Universidad De Malaga, Spain.

4 **Sam Mirmirani**, Bryant University, USA.

Monday, July 17, 2006, 8:30 AM – 10:30 AM, Romana Room

Session [31]: FDI, R&D and Globalization.

Chair: Yasumi Matsumoto, Charles University, Czech Republic & Waseda University, Japan.

Titles & Authors:

Where To, Odysseus? The Quest Of Greek Firms To Expand Abroad. ¹

Fragkiskos Filippaios & Carmen Stoian, Kent Business School, University Of Kent, UK.

Why Do Some Firms Persistently Perform R&D Activities? ²

Juan A. Máñez-Castillejo, María E. Rochina-Barrachina, Amparo Sanchis-Llopis & Juan A. Sanchis-Llopis,
Universitat De Valencia And Lineex, Spain.

Using Chaos Theory In IT Outsourcing Strategies Under Uncertain Global Environment. ³

Reza Djavanshir, Johns Hopkins University, USA.

Globalization, Technology, And International Competitiveness: The Case Of The US Vs. The EU. ⁴

Sanford L. Moskowitz, Saint John's University, USA.

Discussants:

1 **Michael Thorpe**, Curtin Univ. Of Technology, Australia.

2 **Sanford L. Moskowitz**, Saint John's Univ., USA.

3 **Tihomir Hunjak**, Univ. Of Zagreb, Croatia.

4 **Michael Thorpe**, Curtin Univ. Of Technology, Australia.

Monday, July 17, 2006, 8:30 AM – 10:30 AM, Veranda Room

Session [32]: Investments Performance & Macroeconomics.

Chair: John M. Cooper, Minnesota State Univ., USA.

Titles & Authors:

Deterministic Elements Of The Japanese Stock Prices During Quantitative Easing Policy In Japan. ¹
Yutaka Kurihara, Aichi University, Japan.

Fiscal Policy And The Macroeconomy: Some Common Misconceptions And A Reassessment. ²
Neil Hart, University Of Western Sydney, Australia.

Monetary Policy And Yield Curve Volatility: The Case Of The Swap Market In The Czech Republic In 1999 Through To 2005. ³
Karel Bruna, University Of Economics In Prague, Czech Republic.

Do Asset Prices Contain Information About Future Economic Performance? ⁴
Ana Rimac, University Of Split, Croatia.

Discussants:

1 **D.E. Allen**, Edith Cowan University, Australia.

2 **Marcus Marktanner**, American University Of Beirut, Lebanon.

3 **Kavous Ardalan**, Marist College, USA.

4 **Ioannis T. Lazaridis**, University Of Macedonia, Greece.

Monday, July 17, 2006, 8:30 AM – 10:30 AM, Piano Room
Session [33]: Taxation, Subsidies & Internal Corporate Governance.
Chair: Charbel M. Macdissi, University of French Antilles and French Guyana.

Titles & Authors:

Can Taxation Incentives In The South African Microfinance Industry Improve Vertical Equity? ¹
Karina Coetzee, North-West University, South Africa.

Tax Incentives And Financial Reporting Of Greek Firms: An Empirical Inquiry. ²
Boura Panagiota (Doctorate Candidate), University Of Patras, Greece.
Evangelos P. Koumanakos, National Bank Of Greece, Patra Greece.
Antonis Georgopoulos, University Of Patras, Greece.

Interaction Effects Of Country Specific Characteristics And Internal Corporate Governance Mechanisms On Profitability. ³
Victoria Krivogorsky, San Diego State University, USA.

Youth Unemployment And Employment Subsidy Programmes. ⁴
Yoshihiko Fukushima, Nagoya University Of Commerce And Business Japan.

Discussants:

1 **Jorg Borrmann**, University Of Vienna, Austria.

2 **Karina Coetzee**, North-West University, South Africa.

3 **Jo Chau Vu**, Victoria University, Australia.

4 **Sue Bowen**, Derby College, UK.

Monday, July 17, 2006, 8:30 AM – 10:30 AM, Maria Room / Rivoli

Session [34]: Marketing Applications I.

Chair: Sandy De Mel, University Of Greenwich, UK.

Titles & Authors:

Trust As An Emergent Phenomenon In Wealth Management Relationships. ¹

Denise Jarratt, Terry Bossomaier & James Thompson, Charles Sturt University, Australia.

Innovation; Principal Challenges For The New EU. ²

Katalin Eibel-Spanyi, Eastern Connecticut State University, USA.

Social Marketing As A Culture Of Market. ³

K. Gouliamos & A. L. Theocharous, The Cyprus College, Cyprus.

Information Content Of Service Sector Commercials In Turkey. ⁴

Mine Oyman & Sinan Erguven, Anadolu University, Turkey.

Discussants:

1 **Sandy De Mel**, University Of Greenwich, UK.

2 **Antonis L. Theocharous**, The Cyprus College, Cyprus.

3 **W. Kathy, Tannous** Macquarie University, Australia.

4 **Jasenka Bubic**, University Of Split, Croatia.

Monday, July 17, 2006, 8:30 AM – 10:30 AM, Novella Room / Rivoli

Session [35]: Banking, Manufacturing & Services.

Chair: Graham Elkin, University Of Otago, New Zealand

Titles & Authors:

Financing New Technology-Based Firms: A Study In Greek Banking Sector. ¹

Ilias Makris, University Of Patras & Research Fellow Kalamatas' Technological Institute, Greece.

Technology And Design Reuse In Manufacturing And Services. ²

John E. Ettlie & Matthew Kubarek, Rochester Institute Of Technology, USA.

M&A Activity In The EU Banking Industry - Much Ado About Nothing? ³

Catarina Figueira & Joseph Nellis, Cranfield University, United Kingdom.

The Effects Of Financial Innovations And The Internet On The Banking Industry. ⁴

Abdelhafid Benamraoui, Harrow Business School, University Of Westminster, UK.

Discussants:

1 **John E. Ettl**, Rochester Institute Of Technology, USA.

2 **Peter Alhadeff**, Berklee College Of Music, USA.

3 **Theo Papadopoulos**, Victoria University, Australia.

4 **Graham Elkin**, University Of Otago, New Zealand.

Tuesday, July 18, 2006, 8:30 AM – 10:30 AM, Romana Room
Session [36]: Private & Government Finance, Macroeconomics & Stock Prices.
Chair: Yutaka Kurihara, Aichi University, Japan.

Titles & Authors:

Corporate Governance: A Paradigmatic Look. ¹
Kavous Ardalan, Marist College, USA.

The Emerging Financial Markets Of China: The New Securities Markets. ²
Stephen J. Silver, The Citadel, South Carolina, USA.

The Effect Of Macroeconomic Variables On Stock Prices: Evidence From Turkey. ³
Berna Okan, Gökçe Aksoy, Gülin Karasulu Vardar, Izmir University Of Economics, Turkey
&
Fuat Erdal, Adnan Menderes University, Aydin, Turkey.

Beyond The Oil Peak-Or The Very, Very, Very Long Goodbye. ⁴
Mohamed A. Ramady, King Fahd University Of Petroleum And Minerals, Saudi Arabia.

Discussants:

1 **Stephen J. Silver**, The Citadel, South Carolina, USA.

2 **Yutaka Kurihara**, Aichi University, Japan.

3 **Hrvoje Josic**, University of Zagreb, Croatia.

4 **Sam Mirmirani**, Bryant University, USA.

Tuesday, July 18, 2006, 8:30 AM – 10:30 AM, Veranda Room
Session [37]: Marketing Applications II.
Chair: Katalin Eibel-Spanyi, Eastern Connecticut State University, USA.

Titles & Authors:

What Is Brand Personality? ¹
Sven Kuenzel & André Riedel, University Of Greenwich, London, UK.

The Role Of Perceived Country Image In Consumer Decision Making. ²
Sven Kuenzel & Julia Schoenbrunn, University Of Greenwich, UK.

Trade And Economic Development In Latin America (1950-2003): Spatial And Temporal Analysis. ³
Rajagopal, Institute Of Technology And Higher Education, ITESM, Mexico.

Preferred Service Suppliers To The Portuguese Community In Sydney: Understanding Their Success. ⁴
Guilherme D. Pires, University Of Newcastle, Australia &
John Stanton, University Of Western Sydney, Australia.

Discussants:

- 1 **Guilherme D. Pires**, University Of Newcastle, Australia.
- 2 **Zelimir Dulcic**, University Of Split, Croatia.
- 3 **John Saeed**, Swinburne University Of Technology, Australia.
- 4 **Rajagopal**, ITESM, Mexico.

Tuesday, July 18, 2006, 8:30 AM – 10:30 AM, Piano Room
Session [38]: Strategic Management, Firms & Markets.
Chair: Simon Mowatt, Auckland University Of Technology, New Zealand.

Titles & Authors:

- Project Management As A New Strategic Management Paradigm. ¹
Simon Mowatt , Auckland University Of Technology, New Zealand.
- The Usage of Corporations' Web Sites for the Purpose of Public Relations. ²
Mine Ayman & M. Canan Ozturk, Anadolu University, Eskisehir, Turkey.
- The Analysis Of Corporate Social Responsibility Applications. ³
Mine Ayman & M. Canan Ozturk, Anadolu University, Eskisehir, Turkey.
- On The Design Of A Regulatory Framework For A Liberalized Rail Sector In Europe. ⁴
Jorg Borrmann, Sonja Remetic, University Of Vienna, Austria &
Robert Wieser, Vienna University Of Technology, Austria.
- The Validity Of The Theory Of The Firm: UK Survey Evidence. ⁵
Kenny Crossan, Napier University, Edinburgh, UK.

Discussants:

- 1 **Peter Demediuk**, Victoria U., Australia.
 - 2 **Jo Voola**, The U. Of Western Australia, W. Australia.
 - 3 **Jo Voola**, The U. Of Western Australia, W. Australia.
 - 4 **Anastassios Gentzoglani**, U. Of Sherbrooke, Canada.
 - 5 **Yasumi Matsumoto**, Waseda U., Japan.
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Tuesday, July 18, 2006, 8:30 AM – 10:30 AM, Maria Room / Rivoli
Session [39]: PANEL – Business Ethics
Panel Chair: Jeanne Aurelio, Bridgewater State College, USA.

Titles & Authors:

Learning To Act Ethically By Assessing Management Ethics In Real Organizations. ¹
James Caldwell, University Of Central Florida, USA &
Steven Maser & Jennifer Roney, Willamette University, USA.

Business, Society And Wal-Mart Corporate Social Responsibility And Ethics: An Evaluation Of Wal-Mart.
²
Bindu Vyas, Margarita Rose, King's College, USA &
Jim Sysco, Center For Ethics Institute, USA.

The Role Of Communication In Global CSR. ³
Mohit Mamudi, Amacom UK Ltd, UK.

Business Ethics and Economic Culture: Preconditions for Croatian inclusion to European Union. ⁴
Zdenka Damjanic, University of Zagreb, Croatia.

Discussants:

1 **Mohit Mamudi**, Amacom UK Ltd, UK.

2 **Karen Moustafa**, Indiana University-Purdue University Fort Wayne USA.

3 **Victor V. Zhudov**, Magnitogorsk State Technological University, Russia.

4 **Jennifer Roney**, Willamette University, USA.

Tuesday, July 18, 2006, 8:30 AM – 10:30 AM, Novella Room / Rivoli
Session [40]: Organizations, Entrepreneurship & Aid.
Chair: Pearl Steinbuch, Mount Ida College, USA.

Titles & Authors:

Binding Economics: Giving Organisations The Right To Coerce. ¹
Cheryl A. Lapp, Labyrinth Consulting, Canada &
Adrian N. Carr, University Of Western Sydney, Australia.

Taiwan's Economic Development: The Role Of Entrepreneurship And Its Incubating Factors. ²
Fu-Lai Tony Yu, Ho-Don Yan & Shan-Yu Chen, Feng Chia University, Taiwan.

Works Councils, Acquisitions And Corporate Governance In The Netherlands – Creating An Organisation Within An Organisation. ³
James Kirkbride, Steve Letza And Xander Vehof, The European Centre For Corporate Governance & Liverpool John Moores University UK.

Reconciling The Evidence On Aid And Growth Using A Non-Cooperative Game Framework. ⁴
Bhissum Nowbutsing & Hemant. B. Chittoo, University Of Technology, Mauritius.

A Study Of Consumption Values Amongst Young Females In Bangkok In Their First Jobs.

Saranyapong Thiangtam, Bangkok University, Thailand.
(POSTER)

Discussants:

- 1 **Peter Schultz**, Assumption College, USA.
 - 2 **Marko Kolakovic**, University of Zagreb, Croatia.
 - 3 **Julie Margret**, La Trobe University, Australia.
 - 4 **Nathan Berg**, University of Texas at Dallas, USA.
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Tuesday, July 18, 2006, 11:00 AM – 1:00 PM, Romana Room
Session [41]: Microeconomics, Joint Ventures & Trade.
Chair: Nurhani Aba Ibrahim, University Of Leicester, UK.

Titles & Authors:

- How Should Person-To-Person Betting Exchanges Be Taxed? ¹
Leighton Vaughan Williams, Nottingham Trent University, UK.
- Control Mechanisms And Firm Performance In Joint Ventures: Evidence From Greek Joint Ventures In Eastern Europe. ²
Ioannis-Dionysios Salavrakos & Chris Stewart, London Metropolitan University, UK.
- Unequal Societies Trade Less. ³
Marcus Marktanner, American University Of Beirut, Lebanon.
- On The Actual Standard And Logic Of Individual Preference Behaviors. ⁴
Yasumi Matsumoto, Charles University, Czech Republic & Waseda University, Japan.

Discussants:

- 1 **Ioannis-Dionysios Salavrakos**, London Metropolitan University, UK.
 - 2 **Dolores Anon Higon**, Aston Business School, Aston University, UK & **Charbel M. Macdissi**, University of French Antilles and French Guyana.
 - 3 **Nurhani Aba Ibrahim**, University Of Leicester, UK.
 - 4 **Leighton Vaughan Williams**, Nottingham Trent University, UK.
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Tuesday, July 18, 2006, 11:00 AM – 1:00 PM, Veranda Room
Session [42]: About Entrepreneurs, Financially Literate Directors & Postmodernism.
Chair: Patrick Corrigan, Assumption College, USA.

Titles & Authors:

- Optimal Patent Lengths: A Preliminary Look At The Issues. ¹

Jo Voola & Aimee Kaye, The University Of Western Australia, West Australia.

What Makes Them Tick? - Critical Success Factors In Small Australian Wineries. ²

Peter Demediuk, Victoria University, Australia.

Postmodern And Modern Economic Thought: Exploring The Constructive Tensions And The 'In-Between'. ³

Adrian N. Carr, University Of Western Sydney, Australia &

Cheryl A. Lapp, Labyrinth Consulting, Canada.

Directors' Accountability On Issues Of Financial Literacy And Governance: An International Perspective. ⁴

Julie Margret, La Trobe University, Australia.

Discussants:

1 **Kenny Crossan**, Napier University, Edinburgh, UK.

2 **Shan-Yu Chen**, Feng Chia University, Taiwan.

3 **Patrick Corrigan**, Assumption College, USA.

4 **Michael Cichello**, University of Maryland.

Tuesday, July 18, 2006, 11:00 AM – 1:00 PM, Piano Room
Session [43]: Empirical Applications, System Design & Networks.
Chair: Sven Kuenzel, University Of Greenwich, London, UK.

Titles & Authors:

An Empirical Analysis Of The Relationship Between Income Inequality And Growth Volatility. ¹

Laszlo Konya, La Trobe University, Australia

Chris Mouratidis, Victorian Department Of Treasury And Finance, Australia.

Optimal System Design With Multi-Criteria Approach. ²

Zoran Babic, Ivica Veza, University Of Split, Croatia.

Tihomir Hunjak, University Of Zagreb, Croatia.

Emerging Social And Economic Networks In Evolving Agent Societies. ³

Christos Manolopoulos, Computer Academic Research Institute/ Director of E- Gov Dep. and Lab, Greece.

The Impact Of Health On Labour Supply In Panel Data. ⁴

Derek Hum, Wayne Simpson & Eyob Fissuh Ghebretsadik, University Of Manitoba, Canada.

Discussants:

1 **Iordanis Petsas**, University Of Scranton, USA.

2 **Christos Manolopoulos**, Director, Computer Academic Research Institute, Greece.

3 **Laszlo Konya**, La Trobe University, Australia.

4 **Elena Velerjevna Timacheva**, Volgograd State Technical University, Russia.

Tuesday, July 18, 2006, 11:00 AM – 1:00 PM, Maria Room / Rivoli
Session [44]: ROUNDTABLE - Globalization: Homogenization, Hegemonization, Or Both?
Moderator: Peter Schultz, Assumption College, USA.

Roundtable Participants

Peter Alhadeff, Berklee College of Music, USA.

Steve Carter, The University of Derby, UK.

Mohit Mamudi, Amacom UK Ltd, UK.

Mohamed A. Ramady, King Fahd University of Petroleum and Minerals, Saudi Arabia.

Peter Schultz, Assumption College, USA.

Mary L. Sims, Esquire, Arcadia University, USA.

Bindu Vyas, King's College, USA.

Tuesday, July 18, 2006, 11:00 AM – 1:00 PM, Piano Room
Session [45]: International Trade Issues & Outsourcing.
Chair: Dermot McAleese, Trinity College, Ireland

Titles & Authors:

Risk Management For Exporters: The Case Of Incoterms 2000. ¹
Roberto Bergami, Victoria University, Australia.

Efficient Pricing Of Products With Interdependent Demands: The Case Of International Travel And Tourism. ²
Sarath Divisekera, Victoria University, Australia.

The Intra-Industry Trade Performance Of The Australian Manufacturing Sector: A Disaggregated Study. ³
Andrew Marks, University Of Western Sydney, Australia.

Outsourcing Implications On Companies' Competitiveness.: The Case Of The Cypriot Manufacturing Industry. ⁴
Andreas Efstathiades & Christos Rousis, Cyprus College, Cyprus.

Discussants:

1 **Xiaoling Hu**, University of Gloucestershire, Britain.

2 **Dermot McAleese**, Trinity College, Ireland.

3 **Stuart Lynn**, Assumption College, USA.

4 **Robert H. Nigohosian**, Salt Lake Community College, USA, & Shanghai Normal University, PRC.

Tuesday, July 18, 2006, 2:00 PM – 4:00 PM

Session [46]: LUNCHEON – Globalization, Technology, and Three Societal Goals

Keynote Speaker: Michael Szenberg, Pace University, USA.

”The test of a first-rate intelligence is the ability to hold two opposing ideas in mind at the same time and still retain the ability to function”

F. Scott Fitzgerald

Michael Szenberg, is the Distinguished Professor of Economics and Chair of the Finance and Economics Department at the Lubin School of Business, Pace University. He has a Ph.D. in Economics from the City University of New York (1970), a B.A. in Economics (summa cum laude) from Long Island University (1963), and a Diploma from the Air Force Aeronautics School. Szenberg is a recipient of the Kenan Award for excellence in teaching, and received Pace University’s Award for Distinguished Faculty Service. Szenberg also serves as editor-in-chief of the *American Economist* and as consultant to private and governmental agencies.

He has authored and edited many award-winning books, which have been translated into several languages. His *Economics of the Israeli Diamond Industry*, with an Introduction by Milton Friedman, won the Irving Fisher Monograph Award. *New Frontiers in Economics*, coauthored with Lall Ramrattan, with a Foreword by Paul A. Samuelson, was published in 2004 by Cambridge University Press. *Reflections of Eminent Economists*, coauthored with Lall Ramrattan, with a Foreword by Kenneth Arrow, was published in 2004 by Elgar Publishing Co. Szenberg’s latest book, *Paul Samuelson: On Being an Economist*, coauthored with Lall Ramrattan and Aron Gottesman, with a Foreword by Joseph Stiglitz, was published in 2005 by Jorge Pinto Books. It is a

selection in the Forbes.com book club. His books *American Industries in Trouble* and *Samuelsonian Economics and the 21st Century* will be published next year. You can visit Dr. Szenberg's web page at <<http://webpage.pace.edu/mszenberg/>>.

Wednesday, July 19, 2006, 8:30 AM – 10:30 AM, Romana Room

Session [47]: Issues in Investing & Finance.

Chair: Elisabeth Springler, Vienna University Of Economics And Business Administration, Austria.

Titles & Authors:

Persistence In Mutual Funds Performance: Evidence From A Small European Market. ¹

Vassilios Babalos, Nikolaos Philippas, University Of Piraeus, Greece

Alexandros Kostakis, University Of York, UK.

Financial Planning Education: Turning Intention Into Action. ²

Mike Kerry, Bruce Clayton & Marc Olynyk, Deakin University, Australia.

An Alternative Approach To Estimate The Coefficients Of The Term Structure Equation: A Two Factor Model. ³

M. Lourdes Gomez-Del Valle & Julia Martinez-Rodriguez, University Of Valladolid, Spain.

Financial Models Of Interest Risk Immunization: A Test In The Spanish Public Debt Market (1993-2004).

Miguel Angel Perez Martinez, Miguel Angel Pena Cerezo, Vicente Ruiz Herran &

Oskar Villarreal Larrinaga, Universidad Del Pais Vasco, Vitoria, Spain.

(POSTER)

Discussants:

1 Lawrence Nowicki, University Of Maine, USA.

2 Yifu Lang, Harbin Broadcasting And Television University & Northeast Forestry University, China.

3 Andreas Efstathiades, Cyprus College, Cyprus.

Wednesday, July 19, 2006, 8:30 AM – 10:30 AM, Veranda Room

Session [48]: International Trade & Reform for Growth: Theoretical & Empirical Analyses.

Chair: Catarina Figueira, Cranfield University, UK.

Titles & Authors:

Taiwan's Trade Imbalance And Exchange Rate Revisited. ¹

Chia-Hung Sun & Yi-Bin Chiu, National Chung Cheng University, Taiwan.

The Role And Significance Of FDI In Croatia With Special Emphasis On International Joint Ventures. ²

Danijela Cenani & Vlatka Bilas, University of Zagreb, Croatia.

An Analysis of Economic Growth in Indonesia – a New Paradigm. ³
Carolyn V. Currie, Public Private Sector Partnerships Pty Ltd, Australia.

U.S. T-Bill Real Return And Exchange Rate Predictions. ⁴
Ioannis N. Kallianiotis & Iordanis Petsas, University Of Scranton, USA.

Discussants:

- 1 **Carolyn V. Currie**, Public Private Sector Partnerships Pty Ltd, Australia.
- 2 **Catarina Figueira** Cranfield University, UK.
- 3 **Chia-Hung Sun**, National Chung Cheng University, Taiwan.
- 4 **Gwendolyn Yvonne Alexis**, Monmouth University, USA.

Wednesday, July 19, 2006, 8:30 AM – 10:30 AM, Piano Room
Session [49]: Development, Growth & Tourism.
Chair: Jurica Simurina, University Of Zagreb, Croatia.

Titles & Authors:

The Paradox Of Division In A Non-Contacty Society: Economic Aspects. Of Two Ethnic Communities Across A “Green Line”. ¹

Arax-Marie Yildizian, University Of Durham, UK &
Antonis L. Theocharous, The Cyprus College, Cyprus.

Coping With Hunger And Food Insecurity In Yemen. ²
Nader Kabbani, American University Of Beirut, Lebanon.

New Prospects Of Economic Growth: Modern Vision Paradigm. ³
Larisa S. Shakhovskaya & Yelena G. Popkova, Volgograd State Technical University, Russia.

Competition In International Tourist Arrivals Between Asia And America: 1990-2003. ⁴
Jo Chau Vu & Lindsay Turner, Victoria University, Australia.

Discussants:

- 1 **Nader Kabbani**, American University Of Beirut, Lebanon.
- 2 **Dolores Anon Higon**, Aston Business School, Aston University, UK.
- 3 **Neil Hart**, University Of Western Sydney, Australia.
- 4 **Jurica Simurina**, University Of Zagreb, Croatia.

Wednesday, July 19, 2006, 8:30 AM – 10:30 AM, Maria Room / Rivoli
Session [50]: Management Applications.
Chair: Michel Dion, Universite De Sherbrooke, Canada.

Titles & Authors:

Successful TQM Implementation: Don't Forget The Human Factors. ¹
Therese A Joiner, La Trobe University, Australia.

Enhancing SME Performance Through Cooperative Leadership - An Empirical Study In Croatia. ²
Tomislava Vuletic, TMF, Croatia.& **Jasenka Bubic**, University Of Split, Croatia.

The Complexity Of Networked Supply Chains. ³
Weiqli Li, University Of Michigan-Flint, U.S.A.

Development Of The Balanced Scorecard Concept Considering The Impact Of Constraints. ⁴
Gennadiy S. Senichev, **Vladimir I. Shmakov**, Magnitogorsk Iron And Steel Works, Russia
Alexander M. Pesin, **Victor V. Zhudov**, Magnitogorsk State Technological University, Russia.

Discussants:

1 **Yavuz Tuna**, Anadolu University, Turkey.

2 **Michel Dion**, Université De Sherbrooke, Canada.

3 **Ivona Vrdoljak Raguz**, University Of Dubrovnik, Croatia.

4 **Ana Tkalac Vercic**, University Of Zagreb, Croatia.

Wednesday, July 19, 2006, 8:30 AM – 10:30 AM, Novella Room / Rivoli
Session [51]: Finance Around The World.

Chair: Stephen J. Silver, The Citadel, South Carolina, USA.

Titles & Authors:

Tax Harmonization And Tax Competition In European Union. ¹
Gordana Kordic & Nika Sokol Knjaz, University Of Zagreb, Croatia.

Dividend Policy Of Cypriot Firms: An Empirical Approach. ²
Ioannis T. Lazaridis, University Of Macedonia, Greece.

EU Accession Decisions As A Major Driver Of Croatia's Equity Market. ³
Vlatka Bilas, **Hrvoje Josic & Mislav Josic**, University Of Zagreb, Croatia.

Emerging Financial Markets Of China: FDI. ⁴
Stephen J. Silver, The Citadel, South Carolina, USA.

Discussants:

1 **Stephen J. Silver**, The Citadel, South Carolina, USA.

2 **Karel Bruna**, University Of Economics In Prague, Czech Republic.

3 **Walaa Wahid Elkelish**, Plymouth University, U.K.

4 **Ioannis T. Lazaridis**, University Of Macedonia, Greece.

Wednesday, July 19, 2006, 11:00 AM – 1:00 PM, Romana Room
Session [52]: Macroeconomic & Monetary Policy.

Chair: John M. Cooper, Minnesota State University, USA

Titles & Authors:

Historical Perspective Of The Role Of Technology In Economic Development. ¹
Jurica Simurina & Josip Tica, University Of Zagreb, Croatia.

Theoretical Assessment Of Corporate Governance And Basel Ii As Tools For Banking Stabilization. ²
Elisabeth Springler, Vienna University Of Economics And Business Administration, Austria.

Inflation In The UK: Forecasting And Higher Moments. ³
Jane M. Binner, Rakesh Bissoondeal, Aston University, UK.
Alicia M. Gazely, Nottingham Trent University, UK.
Thomas Elger, Lund University, Lund, Sweden.

Discussants:

1 **Antonis L. Thecharous, The Cyprus College, Cyprus.**

2 **John M. Cooper, Minnesota State University, USA**

3 **Elisabeth Springler, Vienna University Of Economics And Business Administration, Austria.**

Wednesday, July 19, 2006, 11:00 AM – 1:00 PM, Veranda Room
Session [53]: Corporate Governance, Organizational Learning & Marketing.
Chair: Rajagopal, Institute Of Technology And Higher Education, ITESM, Mexico.

Titles & Authors:

The Concept Of Corporate Governance And Its Implications For “Relational Power”: A Critical View On National And International Corporate Governance Reports (1992-2004). ¹
Michel Dion, Universite De Sherbrooke, Canada.

Organizational Learning And Its Effects Through Launching International Joint Ventures. ²
Wen-Kuei Liang, Tatung University, Taiwan.

Influence Of Brand Name In Variety Seeking Behavior Of Consumers: An Empirical Analysis. ³
Rajagopal, Institute Of Technology And Higher Education, ITESM, Mexico.

Information As A Tool For Management Decision Making – Empirical Evidence From Croatia. ⁴
Darko Tipuric, Domagoj Hruska, & Ana Aleksic, University Of Zagreb, Croatia.

Cross-Functional Integration In Spanish Firms: Organizational Antecedents And Consequences.
Michael Song, Mark E. Parry, University of Missouri-Kansas City, USA
Jose Antonio Varela, Universidad de Santiago de Compostela, SPAIN
Pilar Fernandez-Ferrin, Universidad del Pais Vasco, Vitoria SPAIN.

(POSTER)

Discussants:

1 **Ana Tkalac Vercic**, University of Zagreb, Croatia.

2 **Richard Moloney**, The Centre For Policy Studies, University College, Cork, Republic Of Ireland.

3 **Denise Jarratt**, Charles Sturt University, Australia.

4 **Lawrence Nowicki**, University Of Maine, USA.

Wednesday, July 19, 2006, 11:00 AM – 1:00 PM, Piano Room

Session [54]: PANEL – China: Emerging Economy

Panel Chair: Xiaoling Hu, University of Gloucestershire, UK.

Titles & Authors / Panelists:

Do Chinese Prefer to Buy Imported Wine? An Empirical Study of Country-of-Origin on Chinese Consumers' Purchasing Behavior.

Lihua Li, Xiaoling Hu, University of Gloucestershire, Britain &
Yong Tinzheng, Zhong Shan University, PR China.

Has China Lost Its Moral Resources?

Yongting Zheng, School of Education San Yat-sen University, PR China.

Identifying New Growth Poles for China's Western Regions: A Revisit to the Growth Pole Theory.

Pengfei Yan, Wuhan University, PR China
Xiaoling Hu, University of Gloucestershire, Britain.

Wednesday, July 19, 2006, 11:00 AM – 1:00 PM, Maria Room / Rivoli

Session [55]: Education Issues & Indigenous Australian Accountants.

Chair: Therese A Joiner, La Trobe University, Australia.

Titles & Authors:

Indigenous Australian Accountants: Why So Few? An Historical And Cultural Perspective. ¹

Luisa Lombardi, Deakin University, Australia & **Bruce Clayton**, Victoria University, Australia.

Environmental Influences On Teaching And Learning In The Context Of University Business Education. ²

Lynne Leveson, La Trobe University, Australia.

The Forecast Model For China's Higher Education Investment Scale. ³

Yifu Lang, Tianhong Dai, Harbin Broadcasting And Television University, Harbin, China &
Northeast Forestry University, China & **Zhihua Liu**, Northeast Forestry University, China.

Strengthening And Integrating International Business Program In A School Of Business At A Liberal Arts College. ⁴

Bindu Vyas, King's College, USA.

Discussants:

- 1 **Yifu Lang**, Harbin Broadcasting And Television University & Northeast Forestry University, China.
 - 2 **Jasenska Bubic**, University Of Split, Croatia.
 - 3 **Sinan Eguven**, Anadolu University, Turkey.
 - 4 **Nadezhda Lebedeva**, Volgograd State University, Russia.
-

**Wednesday, July 19, 2006, 11:00 AM – 1:00 PM, Novella Room / Rivoli
Session [56]: Human Resources.**

Chair: Pearl Steinbuch, Mount Ida College, USA.

Titles & Authors:

Dynamic Analysis Of The Disability With The European Community Household Panel: The Spanish Case.¹

Ricardo Pagan Rodriguez, University of Malaga, Spain

Knowledge Transfer And The Impact Of Passion And Curiosity.²

Laurent Sie, Groupe Esc-Pau, France & **Ali Yakhlef**, Stockholm University, Sweden.

Distributional Effects Of Reducing The Gender Based Wage Gap.³

Pearl Steinbuch, Mount Ida College, USA.

A Study Of Chinese Enterprises.⁴

Lotus Xu, Daniel Z. Ding & Syed Akhtar, City University Of Hong Kong, Hong Kong.

Discussants:

- 1 **Helen Lavan**, Depaul University, USA.
 - 2 **Pearl Steinbuch**, Mount Ida College, USA.
 - 3 **Elena Velerjevna Timacheva.**, Volgograd State Technical University, Russia.
 - 4 **Wayne Simpson**, University Of Manitoba, Canada.
-

**Wednesday, July 19, 2006, 2:00 AM – 4:00 PM, Romana Room
Session [57]: Finance, Investment, Human Capital & the Theory of the Firm.**

Chair: Elisabeth Springler, Vienna University Of Economics And Business Administration, Austria.

Titles & Authors:

Does Financial Structure Affect Firm Value? A Puzzle Revisited In The Emerging Market Of The United Arab Emirates (U.A.E)¹

Walaa Wahid Elkelish, Plymouth University, U.K. &

Andrew Marshall, Strathclyde University, Glasgow, U.K.

Stock Options As Executive Compensation: A Changing European Strategy. ²

Lawrence Nowicki, University Of Maine, USA.

Productivity, Spillovers And Human Capital: An Analysis For British Establishments Using The ARD Data Set. ³

Dolores Anon Higon & Vania Sena, Aston Business School, Aston University, UK.

Discussants:

1 **Mislav Josic**, University Of Zagreb, Croatia.

2 **Weiqi Li**, University Of Michigan-Flint, U.S.A.

3 **Antonis L. Theocharous**, The Cyprus College, Cyprus.

Wednesday, July 19, 2006, 2:00 AM – 4:00 PM, Veranda Room
Session [58]: Environmental Regulation, Labor Issues & Women Entrepreneurs.
Chair: Robert Di Carlo, Northern Arizona University, USA.

Titles & Authors:

Environmental Regulation Implementation And Efficiency Analysis - Focusing On Korean Manufacturing Industry. ¹

Joo Hyun Cho, Korea Land Corporation, Korea.

Motivation Mechanisms Of Managing Human Resources. ²

Elena Velerjevna Timacheva, Volgograd State Technical University, Russia.

Using Research To Develop Resolutions To Controlling Bullying In The Workplace. ³

Helen Lavan, Depaul University, USA.

Constraints Facing Women Entrepreneurs In Developing Nations. ⁴

Jumi Familoni, Mccrae Consulting, Lagos, Nigeria.

Discussants:

1 **Robert Di Carlo**, Northern Arizona University, USA.

2 **Laurent Sie**, Groupe Esc-Pau, France.

3 **Ricardo Pagan Rodriguez**, University of Malaga, Spain.

4 **Graham Elkin**, University Of Otago, New Zealand.

Wednesday, July 19, 2006, 2:00 AM – 4:00 PM, Piano Room
Session [59]: Management, Accounting & Marketing Issues.
Chair: Helena Fourie, University Of North West, Potchefroom, South Africa.

Titles & Authors:

The Impacts Of Cross-Docking On Supply Chain Management. ¹

Shaolong Tang & Hong Yan, The Hong Kong Polytechnic University, Hong Kong.

Measuring Corporate Culture Between Vienna And Athens. ²

Ana Tkalac Vercic, University of Zagreb, Croatia

Dejan Vercic, University of Ljubljana & Pristop, Slovenia.

Recognition And Measurement Of Intangible Assets Revised. ³

Helena Fourie, University Of North West, Potchefstroom, South Africa.

Can Adman Sell Like The Salesman Sell? The Use Of Emotional Intelligence Competencies On TV
Commercials Of Private Pension Sector In Turkey. ⁴

Yavuz Tuna & Sinan Erguven, Anadolu University, Turkey.

Discussants:

1 **Tomislava Vuletic**, TMF, Croatia.

2 **Helena Fourie**, University Of North West, Potchefstroom, South Africa.

3 **Luisa Lombardi**, Deakin University, Australia,

4 **Shaolong Tang**, The Hong Kong Polytechnic University, Hong Kong.
