

**JANUARY 2012
BUSINESS & ECONOMICS
SOCIETY INTERNATIONAL
CONFERENCE**

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**January 9-11, 2012
Queenstown, New Zealand
Rydges Lakeland Resort**

[< http://www.rydges.com/hotel/RZQUEE/Rydges-Lakeland-Resort-Queenstown.htm >](http://www.rydges.com/hotel/RZQUEE/Rydges-Lakeland-Resort-Queenstown.htm)

PROGRAM

Sessions, Panels & Roundtables

**(To find your assignments please point to “Edit” and then
“Find”; type in your last name and hit the Enter key)**

Friday, January 6, 2012

Pre-Conference Day-Long Excursion (10:00 AM – 6:00 PM)

Registration

4:00 PM – 6:00 PM, please follow signs

Welcome Reception (refreshments & h'orderves)

6:30 PM – 7:30 PM, please follow signs

Saturday, January 7, 2012
9:30 AM – 10:30 AM, Room: Wakatipu

Session [1]: Strengthening the Ethical Practices of Organizations

KEYNOTE ADDRESS by Gary Cleveland

Gary Cleveland, social and business entrepreneur, was born in 1930 in St Louis, Missouri, USA. After working in Australia and Britain, he was appointed managing director of a large textile factory in Launceston, Tasmania. In 1976 he founded the Design Centre of Tasmania to create a new industry by marketing the work of the states designers that now employs over 800 full time and several thousand part time in the island. In 1991 he founded the Tasmanian Wood Design Collection which has been exhibited in Germany, New York, Helsinki and Beijing. In 2001 he became fully involved in social and ecological issues and is inaugural chair of Budgets of Care Ltd. In 2011 he received his latest award, an Order of Australia - AM.

Strengthening the Ethical Practices of Organizations

Gary Cleveland AM, Tasmania, Australia

&

Gary O'Donovan, University of Tasmania, Australia

It is now a necessity to find a way to strengthen our ethical practices as we continue to show a lack of care of others and have become increasingly unbalanced in our relationship with and within nature. As we are at this sad point after over fifty years of endeavour to overcome these problems through interacting with individuals it is increasingly accepted that the necessary change can only occur through finding a strategy to do so through another channel - our organizations. It is depressing to note that as we continue to form increasing multitudes of organizations to help us manage the efforts of the escalating number of humans we have largely excused their using of their ethos from the need to be consistent with agreed principles of correct moral conduct. A brief consideration of some other bodies in this area with some details are the International Standards Organisation and its ISO 26000 show support for an action approach. A wonderfully simple way to redress our present parlous state is through Budgets of Care, an **action strategy** that can be used by organizations to help them manage their social and ecological responsibilities. It is based on a recognition of the role of stakeholders in influencing the organizations ethos or culture and so encouraging it to publicly demonstrate their good ethics. Explanation of the three columns/two items in a Budget of Care and the fact that its power arises from the number of them being done everywhere? Benefit from support from University of Tasmania and hope that those in the audience will not deflect the need to assist in bringing about change.

Coffee Break

**Saturday, January 7, 2012
10:45 AM – 12:45 PM
Room: Remarkables**

Session [2]: Industrial Organization Issues & Spatial Competition

CHAIR: Guilherme Pires
University of Newcastle, Newcastle, Australia.

AUTHORS & TITLES:

Joern Eilmann & Peter Nyhuis

Leibniz University of Hanover, Germany.

Standardization of Operational Procurement Processes. ¹

Dana Niko, ICL Business School, Auckland, New Zealand.

Collaborative Innovation: An SME and Large Firm Case Study. ²

Natsuki Watanabe, Kanae Musha, Takao Iida, Sapporo University Japan;

Akira Kato, Hokkaido University of Education, Japan.

The Promotion Policy of the Wine Industry in Hokkaido Japan. ³

Ching-Chih Tseng, Yi-Chieh Wang, Tamkang University, Taiwan; **Wen-Jung Liang**,

Tamkang University & National Taiwan University, Taiwan.

On Patent Licensing in Spatial Competition Revisit. ⁴

DISCUSSANTS:

1. **Wen-Jung Liang**, Tamkang University & National Taiwan.

2. **Guilherme Pires**, University of Newcastle, Newcastle, Australia.

3. **Joern Eilmann**, Leibniz University of Hanover, Germany.

4. **Sebastian Bertsch**, Leibniz University of Hanover, Germany.

Light Lunch: 12:45 PM – 2:00 PM

Saturday, January 7, 2012
10:45 AM – 12:45 PM
Room: Wakatipu

Session [3]: Liquidity, Public Sector Wages & the NAIRU

CHAIR: J. M. Binner, University of Sheffield Management School, UK.

AUTHORS & TITLES:

R. G. Anderson, Federal Reserve Bank of St. Louis, USA.

Jane M. Binner, University of Sheffield Management School, UK.

B. Hagstromer, Stockholm University, Sweden &

B. Nilsson, Lund University, Sweden.

Evaluating Systematic Liquidity Estimators. ¹

Syed Naif Amjad, International Islamic University, Pakistan.

Management of Cash Flows. ²

Joseph N. Heiney, Elmhurst College, USA.

A Model for the Variation of Public Sector Wages

by Size and Heterogeneity of Political Jurisdictions. ³

Abbas Valadkhani, Mohammad M. Araee, University of Wollongong, Australia &

Mohammad Reza Pazouki, Islamic Azad University, Tehran, Iran.

Estimating the Time Varying NAIRU in Iran. ⁴

DISCUSSANTS:

1. **Mohammed Nishat**, Institute of Business Administration, Karachi, Pakistan.

2. **Augustin Suessmair**, Leuphana University of Lueneburg, Germany.

3,4. **J. M. Binner**, University of Sheffield Management School, UK.

Light Lunch: 12:45 PM – 2:00 PM

Saturday, January 7, 2012
2:00 PM – 4:00 PM, Room: Remarkables

Session [4]: Production, Regulation & Information Technology

CHAIR: **Dana Niko**, ICL Business School, Auckland, New Zealand.

AUTHORS & TITLES:

Tim Klemke, Konja Knueppel, Sebastian Tschöpe & Peter Nyhuis

Leibniz University of Hanover, Germany.

Assessment Methods for Ramp-Up Capability of Production Systems. ¹

Sebastian Bertsch & Peter Nyhuis, Leibniz University of Hanover, Germany.

Reconfigurable Production Control. ²

Rimawan Pradiptyo, Gumilang Aryo Sahadewo, Banoon Sasmitasiwi, Universitas Gadjah Mada, Indonesia; **Rofikoh Rokhim, Maria Ulpah, Ida Ayu Agung Faradynawati**, University of Indonesia, Indonesia.

A Bridge Too Far: The Strive to Establish a Financial Service Regulatory Authority (OJK) in Indonesia. ³

Toni Maria Tong, City University of Hong Kong, PRC,

Philip Rosenberger III, University of Newcastle, Australia;

Guilherme Pires, University of Newcastle, Australia.

Managerial Perceptions of Relationship Marketing Effectiveness on Perceived Business Performance in the Hong Kong Information and Communication Technology Industry. ⁴

DISCUSSANTS:

1. **Kanae Musha**, Sapporo University, Japan.

2. **Dana Niko**, ICL Business School, Auckland, New Zealand.

3. **Takao Iida**, Sapporo University Japan.

4. **Konja Knueppel**, Leibniz University of Hanover, Germany.

Hal-Day Excursion (after Sessions)

**Saturday, January 7, 2012
2:00 PM – 4:00 PM
Room: Wakatipu**

Session [5]: The “Real” Economy, Education & Internet Firms

**CHAIR: Christopher J. Longo, McMaster University &
University of Toronto, Canada.**

AUTHORS & TITLES:

Augustin Suessmair, Leuphana University of Lueneburg, Germany.
Towards a Real Economy. ¹

Graham Elkin, Fa Martin-Niemi & Virginia Cathro,
University of Otago, New Zealand.
Developing Wisdom in Future Managers: Encouraging Practical Wisdom Voluntary via
Engagement During Undergraduate Business Education. ²

Lynne Leveson, Terri Joiner, Nicola McNeil,
La Trobe University, Australia.
The Influence of Exogenous Factors in the Departure Intentions of First Year University
Students. ³

Noor Fadhiha Mokhtar & Stephen Burgess,
Victoria University, Australia.
The Use of the Internet by Small Business Enterprises in Brunei Darussalam. ⁴

DISCUSSANTS:

1. **Abbas Valadkhani, University of Wollongong, Australia.**
2. **Lynne Leveson, La Trobe University, Australia.**
3. **Christopher J. Longo, McMaster University & University of Toronto, Canada.**
4. **Graham Elkin, University of Otago, New Zealand.**

Hal-Day Excursion (after Sessions)

Sunday, January 8, 2012
8:00 AM – 10:00 AM
Room: Remarkables

Session [6]: Education, Growth, Production Quality & Trade

CHAIR: Khawaja Amjad Saeed,
University of the Punjab, Pakistan.

AUTHORS & TITLES:

Dayal Talukder & Brent Hawkins, ICL Business School, Auckland, New Zealand.
Estimation of Elasticity of Demand for New Zealand's Export Education. ¹

Wei-Bin Zhang, Ritsumeikan Asia Pacific University, Japan.
Global Economic Growth, Trade Patterns and Non-tradable Services. ²

Chen, Kuen-Suan, National Chin-Yi University of Technology, Taiwan, R.O.C.;
Wang, Ching-Hsin, Chang, Wei-Fang, Chen, Pei,
Chang, Ya-Ting, National Defense University, R.O.C.
Bootstrap Approach for Evaluating Production Process Quality Yield with Asymmetric Tolerances. ³

Khawaja Amjad Saeed, University of the Punjab, Pakistan.
World of Exports: A Review of Global and Regional Dimensions. ⁴

DISCUSSANTS:

1. **Wang, Ching-Hsin,** National Defense University, Taiwan, R.O.C.
2. **Khawaja Amjad Saeed,** University of the Punjab, Pakistan.
3. **Dayal Talukder,** ICL Business School, Auckland, New Zealand.
4. **Man-Ching Stella Chan,** Grinnell College, USA

Coffee Break

Sunday, January 8, 2012
8:00 AM – 10:00 AM, Room: Wakatipu

Session [7]: Forecasting & Ergonomics

CHAIR: **Leighton Vaughan Williams**, Nottingham Trent University, UK.

AUTHORS & TITLES:

Leighton Vaughan Williams, Nottingham Trent University, UK
Forecasting Political Outcomes: A Case Study of the 2012 US Presidential Election. ¹

Johnnie E.V. Johnson & Ming-Chien Sung, University of Southampton, UK.
Towards an Understanding of the Forecasting Ability of Financial Market Traders When Faced by Dynamic Information. ²

Yu-Ming Lu, Kuo-Ping Lin, Lunghwa University of Science and Technology, Taiwan;
Kuo-Chen Hung, National Defense University, Taipei, Taiwan.
Tourism Demand Forecasting Through Logarithm Least Squares Support Vector Regression. ³

Cheng, Chih-Chan, Chi, Chia-Fen,
National Taiwan University of Science and Technology, Taiwan;
Shih, Yuh-Chuan, Luo, Neng-Cheng, National Defense University, Taiwan
The Effects of Hand Skin Temperature and Gripping Pace on Muscular Fatigue. ⁴

DISCUSSANTS:

1. **Rajesh Pal**, M.G. Kashi Vidyapith Varanasi, U.P. India.
2. **Charles E. Beck**, University of Colorado, USA.
3. **Leighton Vaughan Williams**, Nottingham Trent University, UK.
4. **Moha Asri Abdullah**, International Islamic University Malaysia.

Coffee Break

Sunday, January 8, 2012
10:30 AM – 12:30 PM
Room: Remarkables

Session [8]: Human Resources, Vector Clustering & Ergonomics

CHAIR: Andreas Budihardjo Surijah, Prasetiya Mulya Business School, Indonesia.

AUTHORS & TITLES:

Andreas Budihardjo Surijah, Prasetiya Mulya Business School, Indonesia

The Role of Job Decision Latitude, Task Demand and Social Support in Job Satisfaction:
*A Study on the Junior Managers.*¹

Gino K. Yang, Hungkuang University, Taiwan,

Kuo-Chen Hung, National Defense University, Taipei, Taiwan,

Kuo-Ping Lin, Lunghwa University of Science and Technology, Taiwan.

A Study of Military Uniform Sizing System: Using Hybrid Support Vector Clustering
with Genetic Algorithm Techniques.²

Moha Asri Abdullah, Junaidah Hashim & Yusof Ismail,

International Islamic University Malaysia, Malaysia.

Employers and Graduates Employment Experience in Malaysian Small and Medium
Enterprises (SMEs).³

Yuh-Chuan Shih & Chi-Hsuan Chen, National Defense University, Taiwan.

Hand Skin Temperature Effect on Hand Force Modulation.⁴

DISCUSSANTS:

1. **Kuo-Ping Lin**, Lunghwa Univ. of Science and Technology, Taiwan.

2. **Wei-Bin Zhang**, Ritsumeikan Asia Pacific University, Japan.

3. **Maria Piotrowska**, Wroclaw University of Economics, Poland.

4. **Muqqadas Rehman**, University of Newcastle, Australia

Light Lunch: 12:30 PM – 2:00 PM

**Sunday, January 8, 2012
10:30 AM – 12:30 PM
Room: Wakatipu**

Session [9]: Ethics & Legal Issues

CHAIR: Gary Cleveland AM, Tasmania, Australia.

AUTHORS & TITLES:

Mingyi Xie, Liaoning University, China &
Robert Sims, Victoria University, Australia.

An Analysis of Multinational Corporations' Corporate Social Responsibility Strategies in China from an Institutional, Stakeholder and Social Contract Perspectives.¹

Charles E. Beck, University of Colorado, USA.

Creating an Ethical Organization:
A Communication-Based Process Approach.²

Fotis Vouzas, University of Macedonia, Greece.

Business Ethics and Quality Management:
Investigating the link.³

Rimawan Pradiptyo, Universitas Gadjah Mada, Indonesia;

Sony Saputra, Bank Mega Tbk, Indonesia.

On Assessment of the Supreme Court Decisions in Tackling Substance Misuse in Indonesia.⁴

DISCUSSANTS:

1. **Gary Cleveland AM**, Tasmania, Australia.
2. **Fotis Vouzas**, University of Macedonia, Greece.
3. **Juniarti**, Petra Christian University, Indonesia.
4. **Carolyn V. Currie**, MD, Public Private Sector Partnerships, Australia.

Light Lunch: 12:30 PM – 2:00 PM

Sunday, January 8, 2012
2:00 PM – 4:00 PM
Room: Remarkables

Session [10]: Risk Management, Innovation & Human Trafficking

CHAIR: Carolyn V. Currie,
MD, Public Private Sector Partnerships, Australia.

AUTHORS & TITLES:

Rajesh Pal, M.G. Kashi Vidyapith, Varanasi, U.P. India.
Risk Management of Indian Banking under Basel II
Challenges, Implications and Implications. ¹

Maria Cristina Ortigão Sampaio Schiller, IBMEC/ Brazil.
Innovation System, Technology and Development:
An Empirical Survey for Brazil. ²

Kuo-Chen Hung, National Defense University, Taiwan
Kuo-Ping Lin, Lunghwa University of Science and Technology, Taiwan.
An Application of Tourist Risk Analysis Through an Improved Multiple Criteria
Decision Making Approach. ³

Carolyn V. Currie, MD, Public Private Sector Partnerships, Australia.
Australia's Policies and Track Record in Prevention and Prosecution of Human
Trafficking. ⁴

DISCUSSANTS:

1. **Carolyn V. Currie,** MD, Public Private Sector Partnerships, Australia.
2. **Rajesh Pal,** M.G. Kashi Vidyapith, Varanasi, U.P. India.
3. **Maria Cristina Ortigão Sampaio Schiller,** IBMEC/ Brazil.
4. **John F. Tomer,** Manhattan College, USA.

Hal-Day Excursion (after Sessions)

Sunday, January 8, 2012
2:00 PM – 4:00 PM
Room: Wakatipu

Session [11]: Natural Environment Issues

CHAIR: Russell Craig
University of Canterbury, New Zealand.

AUTHORS & TITLES:

Victoria Wise & Ade Adeyemi, Deakin University, Australia.
Factors driving CO₂ Emission Mitigation and Reporting in the Transport Industry. ¹

Mike Christie, IBERS, Aberystwyth University, UK.
The Economics of Ecosystems and Biodiversity (TEEB): Opportunities and Barriers to Mainstreaming TEEB to Business. ²

Prakash Abad, McMaster University, Canada.
A Two Period Model for Determining Procurement Lot Size for A Perishable Item. ³

Muttanachai Suttipun & Patricia Stanton,
The University of Newcastle, Australia.
Corporate Environmental Disclosures: A Longitudinal Study of Thai Disclosures. ⁴

DISCUSSANTS:

1. **Mike Christie**, IBERS, Aberystwyth University, UK.
 2. **Patricia Stanton**, The University of Newcastle, Australia.
 3. **Victoria Wise**, Deakin University, Australia.
 4. **Russell Craig**, University of Canterbury, New Zealand.
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Hal-Day Excursion (after Sessions)

Monday, January 9, 2012
8:00 AM – 10:00 AM
Room: Ramarkables

Session [12]: Intangible Capital, Public / Private Health & Cultural Change

CHAIR: **Victoria Wise**, Deakin University, Australia.

AUTHORS & TITLES:

John F. Tomer, Manhattan College, USA.

Improving the Standard of Living through Investments in Intangible Capital. ¹

Christopher J. Longo, McMaster University & University of Toronto, Canada.

Economic Evaluation of a Public Health Strategy: An Examination of the Human Papillomavirus Vaccine. ²

Muqqadas Rehman, Alison Dean & Guilherme Pires, University of Newcastle, Australia.

A Research Framework for Examining Customer Participation in Value Co-Creation: Applying the Service Dominant Logic to the Provision of Living Support Services to Oncology Day-Care Patients. ³

Graham R. Elkin, University of Otago, New Zealand.

Organisational Development at New American Ice Cream: A case of using cultural change to produce quality. ⁴

DISCUSSANTS:

1. **Victoria Wise**, Deakin University, Australia.
2. **John F. Tomer**, Manhattan College, USA
3. **Shorouq Fathi Eletter**, Universiti Tenaga Nasional, Malaysia.
4. **John Stanton**, University of Western Sydney, Australia.

Coffee Break

Monday, January 9, 2012
8:00 AM – 10:00 AM
Room: Wakatipu

Session [13]: Human Resources & Intangible Capital

CHAIR: **Darcy McCormack**,
Australian Catholic University, Australia.

AUTHORS & TITLES:

Palanuch Kongka & Patricia Stanton,
The University of Newcastle, Australia.

Reporting Intangible Capital: An analysis of Australian and Thai listed companies. ¹

Darcy McCormack, Australian Catholic University, Australia.

Nikola Djurkovic, Swinburne University of Technology, Australia, **Gian Casimir**, University of Newcastle, Australia.

The Workplace Experiences of Apprentices and Trainees: An Interview Study. ²

Maria Piotrowska, Wroclaw University of Economics, Poland.

Changes in the Structure of Labor Market and the Shifts in Earnings Inequality. ³

Yoshihiko Fukushima, Waseda University, Japan.

Employment Subsidy Programmes and Training Programmes. ⁴

DISCUSSANTS:

1. **Shukla Mahanty**, Jamshedpur Women's College, Jamshedpur, India.

2. **Syed Naif Amjad**, International Islamic University, Pakistan.

3. **Yoshihiko Fukushima**, Waseda University, Japan.

4. **Darcy McCormack**, Australian Catholic University, Australia.

Coffee Break

Monday, January 9, 2012
10:30 AM – 12:30 PM
Room: Remarkables

Session [14]: Information Issues & Community Governance

CHAIR: Johnnie E.V. Johnson, University of Southampton, UK.

AUTHORS & TITLES:

Ming-Chien Sung, University of Southampton, UK
Informational Inefficiencies in a Market for State Contingent Claims.¹

Shorouq Fathi Eletter, Universiti Tenaga Nasional, Malaysia.
Using Data Mining for an Intelligent Marketing Campaign.²

John Stanton, Glenn Pearce & Ivana Garzaniti,
University of Western Sydney, Australia.
How Conversation Helps Shape Customers' Perceptions
of the Service Experience.³

Peter Demediuk, CTSR Victoria University, Australia &
Rolf Solli, University of Gothenburg, Sweden.
Getting SMEs a Slice of the Government Procurement Pie:
Advocate Consulting Case Study.⁴

DISCUSSANTS:

1. **Prakash Abad**, McMaster University, Canada.
2. **Guilherme Pires**, University of Newcastle, Australia.
3. **Nazim Hussain**, Iqra University Islamabad Campus, Pakistan.
4. **Johnnie E.V. Johnson**, University of Southampton, UK.

Day-Long Excursion (after Sessions)

Monday, January 9, 2012
10:30 AM – 12:30 PM, Room: Wakatipu

Session [15]: Mergers, Earnings Forecasts & Non-Performing Loans

CHAIR: **David Chih-Hsiang Chen**, Ming Chuan University, Taiwan.

AUTHORS & TITLES:

David Chih-Hsiang Chen, Ming Chuan University, Taiwan.
An Empirical Investigation of the Role of Market Concentration Ratio in Merger Activities (M&A) in U.S. Capital Market: Policy Implications. ¹

David Chih-Hsiang Chen, Ming Chuan University, Taiwan.
An Empirical Analysis of the Role of Export Percentage in Merger Activities (M&A) in U.S. Capital Market: Policy Implications. ²

Jasec Welc, Wroclaw University of Economics, Poland.
Historical Earnings Stability and Earnings Forecasts Accuracy – Polish Experience. ³

Mohammed Nishat, Institute of Business Administration, Karachi, Pakistan, **Ahmed Raza Ul Mustafa**, University of Karachi, Pakistan.
Determinants of Non Performing Loans in an Emerging Market – A Case Study of Pakistan. ⁴

DISCUSSANTS:

1. **Russell Craig**, University of Canterbury, New Zealand.
2. **Jasec Welc**, Wroclaw University of Economics, Poland.
3. **Mohammed Nishat**, Institute of Business Administration, Karachi, Pakistan.
4. **David Chih-Hsiang Chen**, Ming Chuan University, Taiwan.

Day-Long Excursion (after Sessions)

Monday, January 9, 2012
10:30 AM – 12:30 PM
Room: To be announced

Session [16]: Global Knowledge Hubs

Roundtable Session

MODERATOR: Demetri Kantarelis, Assumption College, USA

ROUNDTABLE PARTICIPANTS (alphabetically, by last name):

Charles E. Beck
University of Colorado, USA.

Graham Elkin
University of Otago, New Zealand.

Yoshihiko Fukushima
Waseda University, Japan.

Demetri Kantarelis
Assumption College, USA.

Rimawan Pradipto
Universitas Gadjah Mada, Indonesia.

Augustin Suessmair
Leuphana University of Lueneburg, Germany.

Day-Long Excursion (after Sessions)

Tuesday, January 10, 2012
8:30 AM – 10:30 AM
Room: Wakatipu

Session [17]: Innovation Activities & Ethics

CHAIR: **Robert Sims**, Victoria University, Australia

AUTHORS & TITLES:

Ludmila Ivanovna Kukaeva, LLC "Ansey VMK" (Limited Liability Company), Russia.
The concept of "innovation activities".²

Hoeyi PK & DY Dzansi, Central University of Technology, Free State, South Africa.
Walking the Ethics Talk with Rules and Values.²

Dharminder Singh Ubha, GSSDGS Khalsa College Punjab, India.
Business Ethics: Lessons from Sri Guru Granth Sahib.³

DISCUSSANTS:

1. **Monika Barton**, University of Economics in Prague, Czech Republic.
2. **Dharminder Singh Ubha**, GSSDGS Khalsa College Punjab, India.
3. **Nazim Hussain**, Iqra University Islamabad Campus, Pakistan.

Coffee Break

Tuesday, January 10, 2012
8:30 AM – 10:30 AM
Room: Remarkables

Session [18]: Ethical Organization, Public Management & IT in India

CHAIR: Peter Demediuk, CTSR Victoria University, Australia

AUTHORS & TITLES:

Charles E. Beck, University of Colorado, USA.

Internships for Academic Credit as a University-Business Joint Venture: A Preliminary Case Study of the first Ten Years. ¹

Juniarti, Petra Christian University, Indonesia.

Corporate Social Responsibility: How do Indonesia's public companies respond to this demand? ²

Peter Demediuk, CTSR Victoria University, Australia &

Rolf Solli, University of Gothenburg, Sweden.

Rationality in Public Management: The Gatekeeper's Perspective. ³

Shukla Mahanty, Jamshedpur Women's College, Jharkhand, India.

New Technology and the Emerging Labour Market A Study of Indian IT Industry. ⁴

DISCUSSANTS:

1. **Syed Naif Amjad**, International Islamic University, Pakistan.

2. **Robert Sims**, Victoria University, Australia

3. **Rimawan Pradiptyo**, Universitas Gadjah Mada, Indonesia.

4. **Peter Demediuk**, CTSR Victoria University, Australia.

Coffee Break

**Tuesday, January 10, 2012
11:00 AM – 1:00 PM**

Room: Wakatipu

Session [19]: Economic Development Issues

CHAIR: Man-Ching Stella Chan, Grinnell College, USA.

AUTHORS & TITLES:

L.W. Dzansi, Central University of Technology, Free State, South Africa.

Delivering on the promise: How municipalities in South Africa can provide quality service using organisational justice approach in HRM practices - a theoretical perspective and research agenda. ¹

Elena Gennadjevna Popkova & Tatiana Nikolayevna Mitrakhovich, Volgograd State Technical University, Russia.

Forecasting the Economic Growth of Russian Regions. ²

Monika Barton, University of Economics in Prague, Czech Republic.

Rising Need for Developing Corporate Entrepreneurs. ³

Man-Ching Stella Chan, Grinnell College, USA.

Real Exchange Rate Anomalies in China: Sterilization by the People and Trade Liberalization. ⁴

DISCUSSANTS:

1. **Elena Gennadjevna Popkova**, Volgograd State Technical University, Russia.

2. **Man-Ching Stella Chan**, Grinnell College, USA.

3. **Ludmila Ivanovna Kukaeva, LLC "Ansey VMK"** (Limited Liability Company), Russia.

4. **L.W. Dzansi**, Central University of Technology, Free State, South Africa.

Half-Day Excursion (after Sessions)

Tuesday, January 10, 2012
11:00 AM – 1:00 PM
Room: Remarkables

Session [20]: Career Development, Higher Education & Innovation

CHAIR: Nazim Hussain, Iqra University Islamabad Campus, Pakistan.

AUTHORS & TITLES:

Nazim Hussain, Aamer Akram & Kashif ur Rehman,
Iqra University Islamabad Campus, Pakistan.

Facets of Career Development and Organizational Commitment. ¹

Abdelhafid K. Belarbi & Ghaleb A. El Refae,

Al Ain University of Science and Technology, United Arab Emirates.

Risk Management in Higher Education:
Asymmetric Information Approach. ²

Andrei Yurievich Nelepov & Elena Yurievna Lopatina,

Volgograd State Technical University, Russia.

Criteria and Parameters for Assessing the level of Innovative Activity of an Economic
Entity. ³

DISCUSSANTS:

1. **Ghaleb A. El Refae**, Al Ain University of Science and Technology, United Arab Emirates.
2. **Elena Yurievna Lopatina**, Volgograd State Technical University, Russia.
3. **DY Dzansi**, Central University of Technology, Free State, South Africa.

Half-Day Excursion (after Sessions)

Wednesday, January 11, 2012

Post-Conference Day-Long Excursion

Have a safe trip back home and we hope to see you all in a future B&ESI event!

JULY 2012 B&ESI CONFERENCE

Salzburg, Austria

Crowne Plaza Salzburg - The Pitter Hotel, July 6-9, 2012

Deadline for abstract submission and participation: March 15, 2012

JANUARY 2013 B&ESI CONFERENCE

Nadi, Fiji Islands

Westin Denarau Island Resort, January 7-10, 2013

Deadline for abstract submission and participation: September 30, 2012

JULY 2013 B&ESI CONFERENCE

Monte Carlo Monaco (French Riviera)

Novotel Hotel, July 6-9, 2013

Deadline for abstract submission and participation: March 15, 2013

The End !