

JULY 2013
BUSINESS & ECONOMICS
SOCIETY INTERNATIONAL
CONFERENCE

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July 6-9, 2013
Monte Carlo, Monaco
Novotel Hotel

[<http://www.novotel.com/gb/hotel-5275-novotel-monte-carlo/index.shtml>](http://www.novotel.com/gb/hotel-5275-novotel-monte-carlo/index.shtml)

PROGRAM

Sessions, Panels, Roundtables & Posters

**(To find your assignments please point to “Edit” and
then “Find”; type in your last name and hit the Enter key)**

Friday, July 5, 2013

**Suggested pre-conference activity:
Self-guided walk (Monte Carlo)**

Registration: 4:00 PM - 6:00 PM

Reception: 6:00 PM – 7:00 PM

Saturday, July 6, 2013
8:00 AM – 10:00 AM
Room: On Air

Session [1]: Growth, Consumption, Tax Evasion and Integration

CHAIR: **John Cullis**, University of Bath, UK.

AUTHORS & TITLES:

Hsiu-Yun Lee, Yu-Lin Wang, National Chung-Cheng University, Taiwan &
Wen-Ya Chang, Fu-Jen Catholic University, Taiwan.

Can Growth-enhanced Monetary Policy Improve Welfare when People Seek Social Status? ¹

John Cullis, Philip Jones, Alan Lewis, Cinzia Castiglioni & Edoardo Lozza
University of Bath, UK and Universita Catholica, Milan, Italy.

Do Poachers make Harsh Gamekeepers? Attitudes to Tax Evasion and Benefit Fraud. ²

Sarath Divisekera, Victoria University, Melbourne, Australia.
Regional Differences in Tourism Taxes in Australia. ³

Vassilis Nikolaidis & Ilias A. Makris, Technological Education Institute of Kalamata, Greece.
Discussing the consistency of the Euro Area: Ten Years after, is there a Real Integration? ⁴

Huei-Fu Lu, Department of Sport Management, Aletheia University, Taiwan.
The Economic Valuation of Sport Public Goods on the City:
Evidence from Taipei Citizen Sports Centers. ⁵

DISCUSSANTS:

1. **Ilias A. Makris**, Technological Education Institute of Kalamata, Greece.
2. **Xiaoling Hu**, Business School, University of Gloucestershire, UK.
3. **John Cullis**, University of Bath, UK.
4. **Yu-Lin Wang**, National Chung-Cheng University, Taiwan.
5. **Sarath Divisekera**, Victoria University, Melbourne, Australia.

Coffee Break: 10:00 AM – 10:30 AM

Saturday, July 6, 2013
8:00 AM – 10:00 AM
Room: Backstage

Session [2]: Management & Marketing Issues

CHAIR: **Roberto Bergami**, Victoria University, Australia.

AUTHORS & TITLES:

Femi Johnson, Catarina Figueira and Joseph G. Nellis, Cranfield University, United Kingdom.
Inefficiency in the Nigerian Mortgage Banking System: An Investigation of CEOs' Perceptions. ¹

Mark S. Teachout, University of the Incarnate Word, USA;
Todd Sperl, Lean Fox Solutions, USA.
Improving the Implementation of Total Quality Management Initiatives:
An Organizational Change Perspective. ²

Sofia Daskou, Hellenic American University, Manchester, NH, USA & Visiting Faculty at Hellenic American Education Center, Athens, Greece.
A Service Dominant Logic (SDL) Approach to Place Marketing: Conceptual Considerations. ³

Shu-Hsun Ho & Jared Baggette, Providence University, Taiwan.
The Psychology of Waiting: Why People are Willing to Wait for Internet Orders. ⁴

Fabrice Desmarais, The University of Waikato, New Zealand.
The Impact of National Identity on Athlete Endorsement. ⁵

DISCUSSANTS:

1. **Roberto Bergami**, Victoria University, Australia.
2. **Catarina Figueira**, Cranfield University, United Kingdom.
3. **Shu-Hsun Ho**, Providence University, Taiwan.
4. **Sofia Daskou**, Hellenic American University, Manchester, NH, USA & Visiting Faculty at Hellenic American Education Center, Athens, Greece.
5. **Mark S. Teachout**, University of the Incarnate Word, USA.

Coffee Break: 10:00 AM – 10:30 AM

Saturday, July 6, 2013
10:30 AM – 12:30 PM
Room: On Air

Session [3]: Law & Social Capital, Quality of Research & Investing in Art

CHAIR: Guilherme Pires, University of Newcastle, Australia.

AUTHORS & TITLES:

Andy C. M. Chen, Chung Yuan Christian University, Chung Li, Taiwan.
Market Paradigm for Understanding Economic Law as an Autonomous Discipline. ¹

Guilherme D. Pires, University of Newcastle, Australia.
On the Need for Research that Provides Reliable insights into the Future. ²

Joonwoo Nahm, Sogang University, Seoul, South Korea.
Financial Returns, Risk and Asset Pricing in Korean Art Investment. ³

Lasma Dobele & Aina Dobele, Latvia University of Agriculture, Latvia.
Social Entrepreneurship Development Scenarios in Latvia. ⁴

Joseph Eric Massey, Northcentral University, Dana Point, CA 92629, USA.
Inflight Magazine Image Management. ⁵

DISCUSSANTS:

1. **Joonwoo Nahm**, Sogang University, Seoul, South Korea.
 2. **Andy C. M. Chen**, Chung Yuan Christian University, Chung Li, Taiwan.
 3. **Leighton Vaughan Williams**, Nottingham Business School, UK.
 4. **Robert Singleton**, Loyola Marymount University, USA.
 5. **Guilherme D. Pires**, University of Newcastle, Australia.
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Lunch: 12:30 PM – 1:30 PM (on your own)

Saturday, July 6, 2013

10:30 AM – 12:30 PM

Room: Backstage

Session [4]: Human Resources & Management & Chronic Disease

CHAIR: Mohamed Ramady, KFUPM, Saudi Arabia.

AUTHORS & TITLES:

Mohamed Ramady, KFUPM, Saudi Arabia;

Johan Coetzee, University of the Free State, South Africa

The Effectiveness of Labour Policies to Reduce Country Risk:
A Comparative Study between Saudi Arabia and South Africa. ¹

Leanna Lawter, Sacred Heart University, USA.

A Human Resource Based Model of Organizational Culture. ²

Tiffany Hui-Kuang Yu, David Han-Min Wang & Hsin Hsiang Hung, Feng Chia University

Convergence in Chronic Disease Mortality: Comparison among Taiwan and OECD Countries. ³

Maria L. Nathan, Lynchburg College, USA.

Training Managers to become Paradoxical Thinkers. ⁴

DISCUSSANTS:

1. **Leanna Lawter**, Sacred Heart University, USA
2. **Sotiris Karkalakos**, University of Piraeus, Greece
3. **John F. Tomer**, Manhattan College, USA
4. **Tiffany Hui-Kuang Yu**, Feng Chia University

Lunch: 12:30 PM – 1:30 PM (on your own)

Saturday, July 6, 2013
1:30 PM – 3:30 PM
Room: On Air

Session [5]: Education Issues I

CHAIR: Robert Singleton, Loyola Marymount University, USA.

AUTHORS & TITLES:

Charles E. Beck & Monique French Dooley

University of Colorado - Colorado Springs, USA.

Educational Background of Fortune 500 Executives: An analysis of Academic Degrees and Types of Institutions. ¹

Robert Singleton, Loyola Marymount University, USA.

Using GIS to Enhance Diversity in Economics Courses. ²

Reza G. Hamzaee, Missouri Western State University & Walden University, USA.

An Exploratory Analysis of Higher Education Financial Challenges and Innovations. ³

Jo Vu, Victoria University, Australia &

Quynh-Du Ton-That, The Australian National University, Australia.

The Business of Transnational Education: A Personal Perspective. ⁴

Ghaleb A. El Refae, Nisreen M. Anati, Abdelhafid K. Belarbi,

Al Ain University of Science and Technology, UAE.

Diversity and the Quality of Higher Education in the Gulf Region. ⁵

DISCUSSANTS:

1. **Jo Vu, Victoria University, Australia.**
2. **Fragkiskos Filippaios, University of Kent, Canterbury, UK.**
3. **Ghaleb A. El Refae, Al Ain University of Science and Technology, UAE.**
4. **Leonie Jooste, University of Wollongong in Dubai, UAE & Nelson Mandela Metropolitan University, South Africa.**
5. **Robert Singleton, Loyola Marymount University, USA.**

Excursion: Eze & Villefranche (4:00 PM – 8:00 PM)

Saturday, July 6, 2013
1:30 PM – 3:30 PM
Room: Backstage

Session [6]: Banking & Innovation, Social Media & Hotel Room Rates

CHAIR: Irene Fafaliou, University of Piraeus, Greece.

AUTHORS & TITLES:

Johan Coetzee, University of the Free State, South Africa.
Client-Centricity in South African Retail Banking. ¹

Irene Fafaliou, **Marinos Stefanitsis**, University of Piraeus, Greece;
Nidzara Osmanagić Bedenik, University of Zagreb, Croatia;
Aelita Skaržauskienė, Mykolas Romeris University, Lithuania;
Malgorzata Porada-Rochon, University of Szczecin, Poland &
Dimitrios Giannelis, of Piraeus, Greece.
The Propensity of SMEs to Innovate a Cross - Country Approach. ²

Vladlena Benson, Kingston University, London, UK.
Social Media Revenue Streams: Lessons learned from the Dotcom Boom. ³

Wei-Ting Hung, Vanung University, Taiwan;
Jui-Kou Shang & Fei-Ching Wang, Jinwen University of Science and Technology, Taiwan
A Panel Data Analysis on the Determinants of Hotel Room Rate. ⁴

Jerzy Niemczyk, Wroclaw University of Economics, Poland &
Katarzyna Piórkowska, Wroclaw University of Economics, Poland.
Strategic Decisions in the Context of Behavioural Strategies. ⁵

DISCUSSANTS:

1. **Saad Ghaleb Yaseen**, Al-Zaytoonah University of Jordan.
2. **Marcel Kohler**, UKZN, South Africa.
3. **Johan Coetzee**, University of the Free State, South Africa.
4. **Lasma Dobeles**, University of Agriculture, Latvia.
5. **Vojko Potocan**, University of Maribor, Slovenia

Excursion: Eze & Villefranche (4:00 PM – 8:00 PM)

Sunday, July 7, 2013
8:00 AM – 10:00 AM
Room: On Air

Session [7]: Resources, Public Spending & Human Capital

CHAIR: **Leanna Lawter**, Sacred Heart University, USA

AUTHORS & TITLES:

Akira Maeda, The University of Tokyo, Japan;

Makiko Nagaya, Showa Women's University, Japan.

Exhaustible Resource Use under Endogenous Time Preference and Habit Formation. ¹

Andrew Abbott, University of Hull, UK;

Philip Jones, University of Bath, UK.

Patterns of Pro-cyclical Public Spending and Patterns of Fiscal Illusion. ²

Zhimin Zhang, School of Business, Hubei University, PR China;

Xiaoling Hu, Business School, University of Gloucestershire, UK, GL50 2RH &

Xiaoju Hu, Hubei Engineer and Technology University, PR China.

The Lagged Effect of Human Capital on the Economic Growth in China. ³

Nicholas Apergis & Sofia Eleftheriou, University of Piraeus, Greece.

Renewable Energy Consumption, Political and Institutional Factors: Evidence from a Group of European, Asian and Latin American Countries. ⁴

Marcel Kohler, Academic Leader, School of Accounting, Economics and Finance,
UKZN, South Africa.

Differential Electricity Pricing and Energy Efficiency in South Africa. ⁵

DISCUSSANTS:

1. **Stavros Stavroyiannis**, Technological Educational Institute of Kalamata, Greece.

2. **László Kónya**, La Trobe University, Australia.

3. **Philip Jones**, University of Bath, UK.

4. **Akira Maeda**, The University of Tokyo, Japan

5. **Nicholas Apergis**, University of Piraeus, Greece.

Coffee Break: 10:00 AM – 10:20 AM

Sunday, July 7, 2013
8:00 AM – 10:00 AM
Room: Backstage

**Session [8]: Emerging Trends and Challenges in Business Education:
Cutting Edge Technologies in Action**

CHAIR: Vladlena Benson
Kingston Business School, United Kingdom.

AUTHORS & TITLES:

Fragkiskos Filippaios, University of Kent, Canterbury, UK.
Higher Education Challenges: Should Social Media Applications deliver ROI? ¹

Stephanie J. Morgan & Vladlena Benson
Kingston Business School, KT2 7LB, United Kingdom
Use of VLE apps in Business Education: Challenges and Emerging Issues? ²

Hemamali Tennakoon, University of Colombo, Colombo 8. Sri Lanka;
Vladlena Benson, Kingston Business School, United Kingdom.
The Dark Side of Facebooking: Information Security Concerns in Student Use of Social
Networking. ³

Ara Yeghiazarian, Kingston University, United Kingdom.
Distance Learning MBA: Challenges. ⁴

Jo Vu, Victoria University, Australia.
The DBA Program at Victoria University. ⁵

DISCUSSANTS:

1. **Ghaleb A. El Refae**, Al Ain University of Science and Technology, UAE.
2. **Charles E. Beck**, University of Colorado - Colorado Springs, USA.
3. **Jo Vu**, Victoria University, Australia.
4. **Reza G. Hamzaee**, Missouri Western State University & Walden University, USA.
5. **Vladlena Benson**, Kingston Business School, United Kingdom.

Coffee Break: 10:00 AM – 10:20 AM

Sunday, July 7, 2013
10:20 AM – 10:50 AM
Room: Backstage

**Session [9]: From Creative Destruction to Intelligent Design:
Elements of an Agnostic Framework for Transformational Firms**

INVITED SPEAKER

Jonatan Jelen

Parsons. The New School for Design, New York, USA

Jonatan Jelen is a business owner, manager, as well as Assistant Professor of Business at Parsons. The New School for Design. There, he is the founding director of the graduate program 'MS in Strategic Design and Management' and is involved in several social ventures as investor, advisor, and founder. One of his main research interests and publication efforts is leadership. He earned a Doctorate from University of Pau, France; he is currently finishing his PhD in Computer Information Systems at Baruch College/Graduate School and University Center of CUNY and is pursuing a DBA with Edinburgh Business School of Heriot Watt-University.

**From Creative Destruction to Intelligent Design:
Elements of an Agnostic Framework for Transformational Firms**

When the late Steve Jobs prominently proposed to “skate where the puck will go, not to where it has been”, it sounded simply as pragmatic response to the limitations of chasing the elusive ‘environmental fit’. Yet, it prefigured a truly paradigmatic leap. With information technology becoming the dominant technology of the day, firms are no longer confined to be either part of the problem, part of the solution or part of the landscape. They now could quickly capture and move the entire landscape, but even more importantly, they could become an entire landscape in their own right. Firms need no longer struggle defining, designing, and developing themselves as transactional systems, configuring dimensions of strategy, structure, scale, and scope only, and tuning their internal synergies to merely becoming incrementally agile and increasingly nimble. The commonality among the recently quickly emerging complex information technology-intensive firms that are breaking the mold, especially represented by the social-media movement, is their deliberate and explicit social positioning. These firms are demonstrating a level of creative intelligence that allows them to aspire to, design, and construct, in their entirety, the very environments into which they want to project themselves. To enable and to leverage this new transformational nature they cultivate and nurture two additional dimensions that define such social positioning: scheme and soul. Scheme represents their agenda for social stance, positioning, action, and change. And soul is their intentionality to go beyond economic rationality and business logic in order to create logos from chaos. But while we may have overcome the controversy of creating social outcomes with economic means, we now have the mandate to design and govern how we create economic outcomes with social means.

Sunday, July 7, 2013
11:00 AM – 12:30 PM
Room: Backstage

Session [10]: Tourism, NGOs and Antitrust

CHAIR: **Richard Moloney**, Centre for Policy Studies, UCC, Ireland.

AUTHORS & TITLES:

Ivana Žilić, University of Applied Sciences, Croatia;
Roberto Bergami, Victoria University, Australia.

Influence of Business Excellence on Guest Satisfaction:
A Case of 4 and 5 Star Hotels in the Republic of Croatia.¹

Richard Moloney, Marie Ryan & Martin Kenneally, Centre for Policy Studies, UCC, Ireland.
An assessment of the Economic Value of Food Tourism to the Irish Economy.²

Demetrios Bourantonis & Constantine Bourlakis, Athens University of Economics
and Business, Greece.

Performance of Non - Governmental Organizations (NGOs): A Survey.³

Andy C. M. Chen, Chung Yuan Christian University, Taiwan.

IP Strategy and Strategic Uses of IPRs: In Search of a Coherent Antitrust Balance.⁴

DISCUSSANTS:

1. **Richard Moloney**, Centre for Policy Studies, UCC, Ireland.

2. **Roberto Bergami**, Victoria University, Australia.

3. **Michael Thorpe**, Curtin University, Perth, WA, Australia.

4. **Constantine Bourlakis**, Athens University of Economics and Business, Greece.

Conference Luncheon 12:40 PM – 2:40 PM

Sunday, July 7, 2013
11:00 AM – 12:30 PM
Room: On Air

Session [11]: Betting, Herding, GARCH Modeling & DEA

CHAIR: Leighton Vaughan Williams, Nottingham Business School, UK.

AUTHORS & TITLES:

Leighton Vaughan Williams, Nottingham Business School, UK.
Election Betting: Some History and Some Evidence. ¹

Stavros Stavroyiannis & Vassilis Babalos, Technological Educational Institute of Kalamata, Greece.
On the Time Varying nature of Herding Behavior: Evidence from major European Indices. ²

Stavros Stavroyiannis & Leonidas Zarangas, Technological Educational Institute of Kalamata, Greece.
On the devolitized Returns and Dynamic Conditional Correlations GARCH modeling in selected European indices. ³

Paul Pavitra, University of Eastern Finland, Finland.
Productive Efficiency Analysis of Primary Healthcare Services in Afghanistan: A DEA Study. ⁴

DISCUSSANTS:

1. **Stavros Stavroyiannis**, Technological Educational Institute of Kalamata, Greece.
2. **Paul Pavitra**, University of Eastern Finland, Finland.
3. **Sandeep Mazumder**, Wake Forest University, USA.
4. **Khawaja Amjad Saeed**, University of the Punjab, Lahore – Pakistan.

Conference Luncheon 12:40 PM – 2:40 PM

Sunday, July 7, 2013
12:40 PM – 2:40 PM
Room: to be announced

Session [12]: Economic Decision Making: How Our Brain Works

LUNCHEON KEYNOTE SPEAKER

John F. Tomer
Manhattan College, USA

John F. Tomer is Professor of Economics at Manhattan College, Riverdale, New York. Tomer is a founding member and active participant in the Society for the Advancement of Behavioral Economics (SABE). He was President of SABE from 1992-2003; he currently is Executive Director. Since 2002, he has served as Co-Editor of the Journal of Socio-Economics. Tomer is the author of three books, Organizational Capital: The Path to Higher Productivity and Well-being (Praeger 1987), The Human Firm: A Socio-Economic Analysis of its Behavior and Potential in a New Economic Age (Routledge 1999), and Intangible Capital: Its Contribution to Economic Growth, Well-Being and Rationality (Elgar 2008). He has written over forty articles which have appeared in journals such as the Eastern Economic Journal, the Journal of Economic Issues, the Review of Social Economy, the Journal of Socio-Economics, Human Relations, the Journal of Post Keynesian Economics, Ecological Economics, and Challenge.

Economic Decision Making: How Our Brain Works

With the rise of behavioral economics, we have become much more aware that we humans do not make decisions like the rational, solely self-interested beings depicted in neoclassical economics. There is now much greater realism in the description of human decision making. Humans are recognized to be predictably irrational as they regularly err in making certain kinds of decisions. This paper explores and integrates important understandings concerning how our brain works with respect to economic decision making.

From scholars like Herbert Simon, Daniel Kahneman and George Loewenstein we have learned that people have limited cognitive capacity to deal with the complexity of the real world, make many cognitive errors, and generally make poor decisions when strong negative emotions are aroused. Also, our minds in decision making are too often oriented to seeking what we want or desire, not what is really good for us. Besides this bad news about human decision-making, there is some good news. It is that we can learn how to avoid error and become more skilled, good enough decision makers. Gerd Gigerenzer has explained how successful decision makers typically use heuristics to deal with complex situations and that these heuristics are not only faster but may be able to achieve at least as good performance as rationally oriented methods that use much more information.

This paper also provides illustrative analyses of food-related decision making that are related to the obesity social problem, thereby suggesting some of the ways in which our less than rational brain functioning contributes to the incidence of obesity. An important economic implication of this research is that decision-making deficiencies could be a significant contributor to low national productivity, and thus may be an important reason for an economy's underperformance.

Sunday, July 7, 2013
2:50 PM – 4:20 PM
Room: On Air

Session [13]: Management, Entrepreneurship & Social Media

CHAIR: **Maria L. Nathan**, Lynchburg College, USA.

AUTHORS & TITLES:

Harold N. Hardaway, HEB, USA;

Mark S. Teachout, University of the Incarnate Word, USA.

Dispositional Resistance to Change and Impression Management Behavior:
Are There Gender and Management Differences? ¹

Vojko Potocan & Sonja Treven, University of Maribor, Slovenia

How Employees' Values Influence Business Innovativeness? ²

Saad Ghaleb Yaseen & Wafaa Fadhil, Al-Zaytoonah University of Jordan, Jordan.

Exploring Factors Influencing Behavior Intention for the Continuous Adoption
of the Facebook in Jordan. ³

Kinga Kopfer-Rácz, Ágnes Hofmeister-Tóth & Dóra Sas, Budapesti Corvinus Egyetem, Hungary.

Entrepreneurial Marketing and Entrepreneurial Attitude of the Hungarian SME-s. ⁴

DISCUSSANTS:

1. **Katarzyna Piórkowska**, Wrocław University of Economics, Poland.

2. **Ellen Rouyer**, Tung Hai University, Taichung, Taiwan.

3. **Marc Ohana**, BEM Bordeaux Management School, CREG, UPPA, Talence, France.

4. **Andy C. M. Chen**, Chung Yuan Christian University, Chung-li, Taiwan.

Excursion: Nice (Castle Hill) & Antibes (4:30 PM – 8:30 PM)

Sunday, July 7, 2013
2:50 PM – 4:20 PM
Room: Backstage

Session [14]: BRICS and EU

CHAIR: László Kónya, La Trobe University, Australia

AUTHORS & TITLES:

László Kónya, La Trobe University, Australia.

Saving and Investment in the BRICS Countries. ¹

Silvia Trifonova, University of National and World Economy (UNWE), Sofia, Bulgaria.

The European Fiscal Compact and Its Implications for Bulgaria. ²

Venelina G. Trifonova, University of National and World Economy (UNWE), Sofia, Bulgaria.

Endogenous Money and Monetary Policy. ³

Sandeep Mazumder, Wake Forest University, USA

European Monetary Union and the Cost of Disinflation. ⁴

DISCUSSANTS:

1. **Sofia Vidalis, Penn State Harrisburg, USA.**

2. **Ho-don Yan, Feng Chia University, Taiwan.**

3. **Ho-don Yan, Feng Chia University, Taiwan.**

4. **László Kónya, La Trobe University, Australia.**

Excursion: Nice (Castle Hill) & Antibes (4:30 PM – 8:30 PM)

Monday, July 8, 2013
8:00 AM – 10:00 AM
Room: On Air

Session [15]: Capital Markets, Two-tier Boards & the Greek Shadow Economy

CHAIR: **Ho-don Yan**, Feng Chia University, Taiwan.

AUTHORS & TITLES:

Hiroshi Ishijima, Chuo University, Japan;
Takuro Kazumi, Osaka University, Japan;
Akira Maeda, The University of Tokyo, Japan.
Sentiment Analysis for the Japanese Stock Market. ¹

Wee Ping Ko & Ho-Don Yan, Feng Chia University, Taiwan.
Causal Relationship between Capital Inflows and Stock Prices. ²

Aristidis Bitzenis, University of Macedonia, Greece;
John Marangos, University of Crete, Greece & Winston-Salem State University, USA;
Spiridon Passadis, University of Macedonia, Greece.
Preliminary Results from a Questionnaire Survey for the Role of Shadow Economy and
Corruption in Greece: First results from a Pilot Test. ³

Huei-Wen Lin, Aletheia University, Taiwan (R.O.C.).
The Determinants of Individual Investor's Herding Behavior:
The Mediate and Moderate Effects of Financial Risk Tolerance. ⁴

Ellen Rouyer, Tung Hai University, Taichung, Taiwan.
Two-tier board and Company Performance. ⁵

DISCUSSANTS:

1. **John F. Tomer**, Manhattan College, USA.
2. **Akira Maeda**, The University of Tokyo, Japan.
3. **Silvia Trifonova**, University of National and World Economy (UNWE), Bulgaria.
4. **Stephanie J. Morgan**, Kingston Business School, KT2 7LB, United Kingdom.
5. **Huei-Wen Lin**, Aletheia University, Taiwan (R.O.C.).

Coffee Break: 10:00 AM – 10:30 AM

Monday, July 8, 2013
8:00 AM – 10:00 AM
Room: Backstage

Session [16]: Intellectual Capital, Decoupling, Innovation & Ethics

CHAIR: Constantine Bourlakis, Athens University of Economics and Business, Greece.

AUTHORS & TITLES:

Marko Kolakovic, University of Zagreb, Croatia

Zeljko Tepsic, Libertas - Business School, Zagreb, Croatia.

Methodological Approach and Tools for the Assessment of Intellectual Capital in the Hotel Industry.¹

Okşan Kibritci Artar, Istanbul Commerce University, Turkey.

The Evaluation of Rising Economies through Financial Decoupling Hypothesis:
An Econometric Analysis.²

Kei Murata, Shizuoka University, Japan.

Time Allocation to Education, Human Capital Accumulation and Economic Development.³

Maria Cristina Ortigao Sampaio Schiller, IBMEC/ Brazil.

A Survey of the National Innovation System.⁴

Leonie Jooste, University of Wollongong in Dubai, UAE;

Nelson Mandela Metropolitan University, South Africa.

A Comparison of Behaviour towards Earnings Management Practices.⁵

DISCUSSANTS:

1. **Vladlena Benson**, Kingston University London, UK.

2. **Kei Murata**, Shizuoka University, Japan.

3. **Ilias A. Makris**, Technological Education Institute of Kalamata, Greece.

4. **Constantine Bourlakis**, Athens University of Economics and Business, Greece.

5. **Charles E. Beck**, University of Colorado at Colorado Springs, USA.

Coffee Break: 10:00 AM – 10:30 AM

Monday, July 8, 2013
10:30 AM – 12:30 AM
Room: On Air

Session [17]: Labor in the Face of Globalization

ROUNDTABLE

MODERATOR: Khawaja Amjad Saeed

Hailey College of Banking & Finance, University of the Punjab, Lahore – Pakistan

ROUNDTABLE PARTICIPANTS (alphabetically):

Leonie Jooste,
University of Wollongong in Dubai, UAE;
Nelson Mandela Metropolitan University, South Africa.

Lazlo Konya,
La Trobe University, Australia.

Nuno Carlos Leitão,
ESGTS, Polytechnic Institute of Santarém, and
CEFGAGE University of Évora, Portugal.

Sandeep Mazumder,
Wake Forest University, USA.

Kei Murata,
Shizuoka University, Japan.

Ellen Rouyer,
Tung Hai University, Taichung, Taiwan.

Rose Sebastianelli,
University of Scranton, PA, USA.

Saad Ghaleb Yaseen,
Al Zaytoonah University of Jordan, Jordan.

Lunch 12:30 – 1:30 PM (on your own)

Monday, July 8, 2013
10:30 AM – 12:30 AM
Room: Backstage

Session [18]: Self-Employment, Unionization & Pay Comparisons

CHAIR: Anna Frankus, FFC Consulting, Germany.

AUTHORS & TITLES:

Anna Frankus, FFC Consulting, Germany.

Self-employment and pensions– A forgotten aspect in promoting self-employment and its consequences - ¹

Uwe Fachinger, University of Vechta, Germany.

Precairisation in Old Age – Remarks on maintaining the living standard during retirement - ²

Dieter Bögenhold, Alpen-Adria-University of Klagenfurt, Germany

Uwe Fachinger, University of Vechta, Germany

Self-Employment, Journalism, and Hybridisation – The Decline of a Profession - ³

Vasileios Zikos, University of Surrey, UK &

University of the Thai Chamber of Commerce, Thailand;

Sotiris Karkalakos, University of Piraeus, Greece.

R&D Networks and Wages in Unionised Labour Markets: Theory and Evidence. ⁴

Marc Ohana, BEM Bordeaux Management School, CREG, UPPA, France;

Maryline Meyer, Groupe Sup de Co Montpellier Business School, France.

Pay Comparisons and Organizational Affective Commitment in Not-For-Profit Organizations. ⁵

DISCUSSANTS:

1. **Mark S. Teachout, University of the Incarnate Word, USA.**

2. **Sotiris Karkalakos, University of Piraeus, Greece.**

3. **Mohamed Ramady, KFUPM, Saudi Arabia.**

4. **Richard Moloney, Centre for Policy Studies, UCC, Ireland.**

5. **Uwe Fachinger, University of Vechta, Germany.**

Lunch 12:30 – 1:30 PM (on your own)

Monday, July 8, 2013
1:30 PM – 3:30 PM
Room: On Air

Session [19]: Crisis & Culture, Marketing, Ethics & Strategic Decisions

CHAIR: Roberta Provasi, University of Milan-Bicocca, Italy;

AUTHORS & TITLES:

Roberta Provasi, University of Milan-Bicocca, Italy;

Patrizia Riva, Piemonte Orientale University, Italy.

An Overview about Italian Companies facing the Financial and Economic Crisis.
A Cultural Revolution. ¹

Rose Sebastianelli & Nabil Tamimi, University of Scranton, PA, USA

Toward Understanding Trust in E-Tailing: Some Experimental Results. ²

Sai Yiu Francis Leung, Guilherme Pires & Philip J. Rosenberger III

University of Newcastle, Australia.

Ethical Business Practices and Consumers' Purchase Intentions for a
Fast Moving Consumer Good in Hong Kong. ³

Ágnes Hofmeister-Tóth, Kata Kelemen & Marianna Piskóti,

Budapesti Corvinus Egyetem, Hungary.

Give a little, gain a lot: Volunteerism in Hungary. ⁴

Rachel Shuk Yee Cheung & Guilherme Pires, University of Newcastle, Australia

The Role of Power Distance in the Application of Relationship Marketing Orientation to the
Internal Business Environment. ⁵

DISCUSSANTS:

1. **Rose Sebastianelli**, University of Scranton, USA.
2. **Guilherme Pires**, University of Newcastle, Australia.
3. **Roberta Provasi**, University of Milan-Bicocca, Italy.
4. **Maria L. Nathan**, Lynchburg College, USA.
5. **Patrizia Riva**, Piemonte Orientale University, Italy.

Excursion: Saint Paul de Vence & Village Gourdon (4:00 PM – 9:00 PM)

Monday, July 8, 2013
1:30 PM – 3:30 PM
Room: Backstage

Session [20]: Economic Growth, FDI & Trade

CHAIR: Michael Thorpe, Curtin University, Australia.

AUTHORS & TITLES:

Kei Murata, Shizuoka University, Japan.

Parental Intervention to Child's Education and Economic Growth.¹

Ilias A. Makris, Technological Education Institute of Kalamata, Greece.

Associating Firm Characteristics with Dynamic Exporting Activity in Greek Industry.²

Iordanis Petsas, University of Scranton, USA.

Sofia Vidalis, Penn State Harrisburg, USA.³

The Role of Foreign Investment in U.S. Infrastructure: Opportunities and Challenges ahead.

Nuno Carlos Leitão, ESGTS, Polytechnic Institute of Santarém, and CEFGAGE University of Évora, Portugal **Michael Thorpe**, Curtin University, Australia.

The Impact of Immigration on Portuguese Trade.⁴

Joseph Eric Massey, Walden University, USA.

Expatriate Adjustment in Macau.⁵

DISCUSSANTS:

1. **Robert Singleton**, Loyola Marymount University, USA.

2. **Michael Thorpe**, Curtin University, Australia.

3. **Nuno Carlos Leitão**, ESGTS, Polytechnic Institute of Santarém, and CEFGAGE University of Évora, Portugal.

4. **Iordanis Petsas**, University of Scranton, USA.

5. **Sofia Vidalis**, Penn State Harrisburg, USA.

Excursion: Saint Paul de Vence & Village Gourdon (4:00 PM – 9:00 PM)

Tuesday, July 9, 2013
9:00 AM – 11:00 PM
Room: On Air

Session [21]: Economic Policy, Finance, Inflation & Investors

CHAIR: Carolyn V. Currie

Managing Director Public Private Sector Partnerships Pty Ltd, Australia

AUTHORS & TITLES:

Yasumi Matsumoto, Waseda University, Tokyo, Japan.

Necessary Conditions for Constructing Economic Policy. ¹

Hardjo Koerniadi & Alireza Tourani-Rad, Auckland University of Technology, New Zealand.

Corporate Governance, Financing Patterns and the Cost of Capital. ²

Rana Atabay Baytar, Istanbul Commerce University, Turkey.

The Relationship between Trade Openness and Inflation in Turkey. ³

Huei-Wen Lin, Aletheia University, Taiwan (R.O.C.).

The Impact of Personality Traits on Risk Tolerance and Overconfidence of Individual Investors. ⁴

Carolyn V. Currie, Managing Director Public Private Sector Partnerships Pty Ltd, Australia ⁵

Market Manipulations in Asia - Fact or Fiction

David A. Jones & Hanzhen Liu, University of Warsaw, Poland. ⁶

Hallmarks of Neo-Confucianism in Trade Between China and Europe Historically
and in Modern Chinese Foreign Economic Policies

DISCUSSANTS:

1. **Okşan Kibritci Artar**, Istanbul Commerce University. Turkey.

2. **Yasumi Matsumoto**, Waseda University, Tokyo, Japan

3. **Alireza Tourani-Rad**, Auckland University of Technology, New Zealand.

4. **Joseph Eric Massey**, Walden University, USA.

5. **David A. Jones**, University of Warsaw, Poland.

6. **Carolyn V. Currie**, Managing Director Public Private Sector Partnerships Pty Ltd, Australia.

Coffee Break: 11:00 AM – 11:30 AM

Excursion: Menton & Cap Martin (4:00 PM – 8:00 PM)

Session [22]

POSTERS (room and times to be announced)

AUTHORS & TITLES:

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Universidad del País Vasco/Euskal Herriko Unibertsitatea - UPV/EHU, Spain;
Association between Student Satisfaction and the Importance Attributed
to the Competences Associated to Business Sustainability.

Arturo Rodríguez-Castellanos, Miguel Á. Peña-Cerezo

Miguel Á. Pérez-Martínez & Francisco J. Ibáñez-Hernández

Universidad del País Vasco/Euskal Herriko Unibertsitatea (University of the Basque Country)-Spain
Weak Evidence of Rating Shopping in the Spanish Securitization Market.

Baiba Mistre

Latvia University of Agriculture, Department of Accounting and Finances, Latvia.
Synergy of Recipients of State Social Insurance Benefits and the Economic Activity
of Individuals in Latvia.

Anda Zvaigzne & Inese Saulaja

Latvia University of Agriculture, Faculty of Economics
Rezekne Higher Education Institution, Scientific Institute for Regional Studies, Latvia.pilar
Effect of Job Vacancies on Employment in the Regions of Latvia.

Wednesday, July 10, 2013

Full-day excursion:
St. Tropez & Cannes (9:00 AM – 8:00 PM)

The End!

See you

next January in **Abu Dhabi, UAE**
January 15-18, 2014, Centro Al Manhal Hotel

and / or

next July in **Florence, Italy**
July 6-9, 2014, Croce di Malta Hotel